AIHA CONNECT™ 2026

Sponsorship & Advertising



Stand
Out From
the Crowd

Sponsor and Advertise at AIHA Connect

- Establish your company as an OEHS Thought Leader
- Build brand awareness
- Capture new leads
- Elevate your credibility as a trusted solutions partner
- Invest in the OEHS pipeline

JUNE 1-3, 2026 NEW ORLEANS, LA

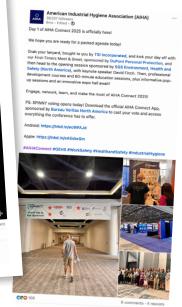
Expand Your Reach

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The quality of contacts at Connect is unrivaled.

- Connect 2025 Exhibitor





AIHA Connect 2025 Website



Page Views **363,955**



Web Banner Impressions **35.969**



Ad Placement 100+ web pages, mobile and desktop

Social Media

#AIHAConnect

933,306 Impressions **28,629** Engagements



LinkedIn

38,000 followers



X (Twitter)

11,648 followers



Facebook

9,654 followers

Email



More than

24,000 Delivered



Average of **27% Open Rate**



Average of **3.4%** Clicks to Open Rate

Advance Program



Web Version Views **6.699**



PDF Downloads



Social Sharing

- Email
- Facebook
- Twitter

Final Program



Web Version Views **6.154**



¬ PDF Downloads **♣ 1.320**



Social Sharing

- Email
- Facebook
- Twitter



AIHACONNECT.org

À La Carte

The opportunity for networking and discussion with the various vendors on the technology and application of their products is what I really enjoy.



- Connect Attendee

Advance Program	Digital Ad (1 page)/Spread (2 pages)	\$1,500/\$2,500	
Final Program	Digital Ad (1 page)/Spread (2 pages)	\$1,500/\$2,500	
	New Product Feature Digital Ad - 1/2 page vertical	\$750.00	
	Exclusive: Cover Peel Back	\$1,500.00	
Retargeted Website Advertising	50K Impressions Package	\$2,500.00	
	75K Impressions Package	\$3,750.00	
	100K Impressions Package	\$5,000.00	
	1 Month Package	\$1,500.00	
Rotating Web Banner on aihaconnect.org	2 Month Package	\$2,750.00	
	3 Month Package	\$3,750.00	
	4-Week Package	\$2,500.00	
Social Media Takeover	Day Package	\$500.00	
	Blog Post	\$1,000.00	
CONNECTion Newsletter	Banner Ad (one banner ad/issue)	\$1,000.00	
Trewslettel	Blog Post/Banner Ad Combo	\$1,750.00	
Custom Eblast	To full AIHA Connect marketing list (4,000-5,000)	\$3,250.00	
	To AIHA Connect registrants	\$2,250.00	
	Splash Page	\$5,000.00	
	Banner Ad	\$2,500.00	
Mobile App	Pre- or On-site Push Notification	\$1,500.00	
	Exclusive : Mobile App (listing upgrade, splash page, banner ad, push notification)	\$8,000.00	
	Overhead TV Units Near Registration - Limit 2 (4-sided, 52" digital monitors)	\$3,000.00	
	Exhibit Hall Aisle Sign dangler (2'x2')	\$3,000.00	
Onsite Graphics	Exhibit Hall Meterboard Sign (doublesided)	\$1,000.00	
	Floor stickers (3'x3')	\$500.00	
	Specialty On-Site Graphics (escalator clings, banners, etc.)	Inquire	
Branded Opportunities	Lanyards	\$12,000.00	
	Charging Station	\$10,000.00	
	Charging Lounge	\$13,000.00	
	Reusable Water Bottles (signage near bottle fill stations)	\$20,000.00	
	Shuttle Buses to/from HQ hotel	\$20,000.00	

^{*} Included benefits are subject to change based on availability at the time of executed agreement.

^{**} Discounts may apply for frequency and bundled purchases

À La Carte

THOUGHT LEADERSHIP					
Sessions and Pavilions	Education/Topic "Track" (Logo on signage outside up to 4 meeting rooms hosting track sessions)	\$3,000.00			
	Spirit of Innovation (SPINNY) Award Entry	\$1,750.00			
	Innovation Station Session (live streamed and recorded for inclusion in OnDemand)	\$1,500.00			
	Learning Pavilion Session (Screen w/laptop, speakers, microphone, refreshments for 50ppl)	\$5,000.00			
	Exhibitor SPARKtalks (5 min. demo)	\$750.00			
	Exclusive: Opening Session Keynote and Coffee	\$18,000.00			
	Exclusive: Closing Session Keynote	\$5,000.00			
	Exclusive: First-Timers' Events	\$16,500.00			
	Exclusive: Nexus Lounge	\$6,000.00			
	Nexus Lounge - Sponsored Snack Break	\$1,000.00			
Health and Wellness	Exclusive: Health and Wellness Sponsor	\$10,000.00			
	Zen Zone	\$5,000.00			
	Healthier Workplaces Podcast Special Episode (30 min. podcast on topic of sponsor choice)	\$2,500.00			
	Movie Matinee Refreshments (for 50ppl)	\$2,500.00			

() LEAD RETRIEVAL				
Technology Partnership	CONNECTions Game (attendee lead list for all participants)	\$3,000.00		
	Wifi	\$20,000.00		
Exhibit Hall	Refreshment Break (3/per break available for 3 breaks - one per day)	\$10,000.00		
	Exclusive: Monday Networking Reception	\$30,000.00		
	Sponsored Bar at Monday Networking Reception	\$3,000.00		
	Exclusive: Tuesday Luncheon	\$30,000.00		
	Tuesday Luncheon - Contributor (up to 3 available)	\$12,000.00		
Activations	Exclusive: Head Shot Café - Tuesday and Wednesday	\$18,000.00		
	Exclusive: Head Shot Café - Wednesday Only	\$10,000.00		
	Bark Park	\$17,500.00		
	Photo Station	\$7,500.00		
	Hospital Art Foundation	\$7,500.00		
Exhibitor Meeting Room	3-day rental including LCD, tripod screen, skirting, stand	\$5,250.00		
	1-day rental including LCD, tripod screen, skirting, stand	\$2,000.00		

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Fun Run

TIERS				
Exclusive: Premier	\$10,000.00			
Presenting	\$5,000.00			
Gold	\$2,500.00			
Silver	\$1,000.00			
Bronze	\$500.00			





The 2025 Fun Run raised nearly \$7,750 for 2026 scholarships.





American Industrial Hygiene Foundation

The mission of the American Industrial Hygiene Foundation (AIHF) is to advance the profession by awarding scholarships for students in industrial hygiene and related disciplines, and funding training/professional development opportunities for industrial hygienists in the first fifteen (15) years of their professional careers.

Tiered Sponsor Packages

Tier levels are based on total spend of à la carte sponsorship + advertising. Tiered partners receive benefits* listed below plus recognition of Star status in CONNECT marketing channels.

Example: Sponsor AIHA CONNECT mobile app (\$7,500) + Closing Keynote Session (\$5,000) = total spend of \$12.000. Two Star status achieved!



Sponsor or Advertise

Chris Dunham

Email: cdunham@aiha.org
Phone: 203-994-1883

Tier Level / Spend Threshold	Four Stars \$40,000+	Three Stars \$30,000+	Two Stars \$20,000+	One Star \$10,000+	
BRANDING	****	***	**	*	
Visibility on aihaconnect.org & in all conference promotional materials	√	\checkmark	\checkmark	\checkmark	
Visibility on all AIHA CONNECTions communications	√	\checkmark	\checkmark	√	
Recognition in a pre-conference press release	√	\checkmark	\checkmark	√	
Opportunity to contribute a complimentary CONNECTions guest blog post	√				
Recognition in a pre-conference issue of The Synergist	√	\checkmark	\checkmark	√	
Inclusion in AIHAConnect social media campaign	√	\checkmark	\checkmark	√	
Recognition on the Virtual Platform	√	\checkmark	\checkmark	√	
Signage displayed in Registration Area	√				
5 marquee signage locations throughout conference	√	\checkmark	\checkmark	√	
DIRECT ATTENDEE ACCESS	****	***	**	*	
1 pre-conference sponsored e-blast	√				
1 post-conference sponsored e-blast	√	√			
Customized on-site mobile app push notification	√				
Recognition via AIHAConnect mobile app push notification	√	√	\checkmark	√	
RECOGNITION	****	***	**	*	
Complimentary Full Conference registration(s)**	4	3	2	1	
Reserved room block allotment at headquarter hotel	<20 Rooms	<15 Rooms			
Recognition during Opening General Session video roll	√	√	\checkmark	\checkmark	
Allotment of drink tickets for Monday Night Reception	40	30	20	10	
Recognition by incoming AIHA Board President at Closing Session	√	√	\checkmark	√	
Additional 2027 AIHAConnect Priority Points	16	12	8	4	

^{*}Benefits subject to change based on availability at the time of executed agreement.

^{**}Complimentary Full Conference registrations are granted upon fully paid balance.