


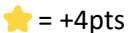


Priority Points

Priority Points are used for the exhibitor booth rebooking process for AIHA Connect. Prior year exhibitors are assigned rebooking appointments during First Round Sales based on priority point order, highest to lowest. See below for more information.

Priority Point Accumulation and Guidelines:

- Rolling 5-year accumulation / points expire after 5 years
 - o Example: 2027 Booth selection process, points accumulated from 2022-2026 are used
 - o Example: 2028 Booth selection process, points accumulated from 2023-2027 are used
- Penalty for consecutive years of not exhibiting: **Miss ONE year, lose all points**
- Point penalties can be issued for non-compliance of exhibiting rules, like early teardown
- 1pt/100sqft is earned for exhibiting at Connect:
 - o Example: 10x10 = 100sqft = 1pt
 - o Example: 10x20 = 200sqft = 2pts
- Points are earned for Connect sponsorships:
 - o Star Sponsors
 -  = +16pts
 -  = +12pts
 -  = +8pts
 -  = +4pts
 - o Other Connect sponsorships: 2pt/\$5,000 spent
- Points are earned for Hamilton Club membership:
 - Platinum = +5pts
 - Diamond = +4pts
 - Gold = +3pts
 - Silver = +2pts

First Round Sales

- Immediately returning exhibitors
- By appointment based on Priority Point Order
- Tie Breaker is alpha order: A-Z even years, Z-A odd years (Year of show the booth is for)

Second Round Sales

- After First Round, before General Sales
- Exhibitors who missed First Round Sales
- Exhibitors who missed 1 year of exhibiting
- Booths processed in order application is received

General Sales

- After First Round and Second Round Sales
- Returning exhibitors who missed First and Second Round Sales
- Exhibitors who missed 2 or more years
- New Exhibitors
- Booths processed in order application is received