

# Promoting Your session at AIHA Connect 2026

## *Spreading the word through social media*

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Presented by:

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# AIHA Connect 2026 Format

- AIHA Connect 2026 is an in-person event
- Select sessions will be broadcast virtually, to a virtual audience
- All presenters are expected to attend and deliver their sessions in person at the conference
  - Thursday & Friday, May 28-29 – virtual only PDCs
  - Monday, Tuesday, Wednesday, June 1-3 – Education Sessions
- Saturday & Sunday, May 30-31, Thursday, June 4, in-person only PDCs

# Register for the Conference

- All speakers, moderators, poster presenters, must register for the conference

The screenshot shows the top navigation bar of the AIHA Connect 2026 website. The navigation menu includes: About Us, Agenda, Attend, Get Involved, Exhibit/Sponsor, Speak, Register, and Virtual Connect. On the right side of the navigation bar, there are links for FAQs, KEEP ME UPDATED, FEEDBACK, FUTURE/PAST DATES, and a search icon. Below the navigation bar, the main heading reads "AIHA CONNECT" in large, light blue letters. Below this, the text says "JOIN US AT THE PREMIER CONFERENCE FOR OCCUPATIONAL AND ENVIRONMENTAL HEALTH AND SAFETY SCIENTISTS". Further down, the location and dates are listed: "ERNEST N. MORIAL CONVENTION CENTER, NEW ORLEANS, LA, JUNE 1-3, 2026". In the top right corner, there is an orange "REGISTER NOW" button with a right-pointing arrow. A large orange arrow points from the bottom right towards this button. The date and location "June 1-3 | New Orleans, LA" are displayed in white text above the "REGISTER NOW" button.

# Education Session Presenter & Poster Presenter Dates to Remember

- **March 29, 2026** – Register for AIHA Connect by this date to get the Advance Rate
- **May 1, 2026** – Upload handout materials for attendees & posters for virtual display
- **June 1-3, 2026** – Education program presentation dates

# PDC Presenter Dates to Remember

- **March 29, 2026** – Register for AIHA Connect by this date to get the Advance Rate
- **April 1, 2026** – PDC cancellation due to low registration *(If your course is in danger of being canceled, you will be notified at least 2 weeks prior.)*
- **April 15, 2026** – Handout materials due *(All handouts will be formatted/reproduced electronically and distributed by AIHA if received by this date)*
- **May 14, 2026** – Handouts distributed electronically to students
- **May 28-31, June 4, 2026** – PDC presentation dates
- **June 19, 2026** – Honorarium payment forms due *(Forms will be provided on-site. Requests received after this date will not be honored and will result in a forfeiture of payment.)*

# Conference PowerPoint Template

Registration is now open! [Learn More](#)



[About Us](#) [Agenda](#) [Attend](#) [Get Involved](#) [Exhibit/Sponsor](#) [Speak](#) [Register](#) [Virtual Connect](#)

[FAQS](#) [KEEP ME UPDATED](#) [FEEDBACK](#) [FUTURE/PAST DATES](#) [SEARCH](#)

June 1-3 | New Orleans, LA [REGISTER NOW →](#)

## Speak

GUIDELINES AND SUGGESTIONS TO HELP YOU PREPARE AND DELIVER A SOLID, VISUALLY STIMULATING, AND INFORMATIVE PRESENTATION

[DOWNLOAD AIHA CONNECT 2026 PPT](#)



# Amanuel Kassahun



AIHA Coordinator, Social Media and Pay Per Click

Amanuel Kassahun – [akassahun@aiha.org](mailto:akassahun@aiha.org)

# How Can You Promote Your Session?

- Utilize Social Media (Make a Viral Tik Tok!!! Just kidding).
- You can use your normal social media posting as an opportunity to promote attendance at your session.
- Use Gleanin! Click the personalized sharing link sent by us to your preferred email, select your desired graphic, and click "Open LinkedIn" to post the pre-written copy or edit it according to how you want it to sound!



**Cathy Hovde, CIH, CSP** • 2nd

Principal | OEHS Expert | 20 years of Global Corporate Experience | ...  
1h •

+ Connect

I'm excited to be presenting with [Subena Colligan, CIH, CSP](#), [Robin R. Lacey, PhD, CIH, CSP](#) at AIHA Connect 2026 in New Orleans. Together, we'll explore not only how to design effective workplace health and safety initiatives, but also how to secure the support and protections needed to sustain them over time.  
[#AIHACONnect](#)



## 16: Championing Workplace Health: Strategy

Tuesday, June 2, 2026, 3:45 p.m. - 4:45 p.m. CDT

**Cathy Hovde, CIH, CSP**

Owner  
Resilient EHS

**AIHA**  
**CONNECT™** NEW ORLEANS, LA  
2026 JUNE 1-3, 2026

[aihaconnect.org](http://aihaconnect.org)

# Social Media Tips

We are active on X, Instagram, Facebook, LinkedIn, and YouTube to talk about AIHA Connect 2026, and so should you!

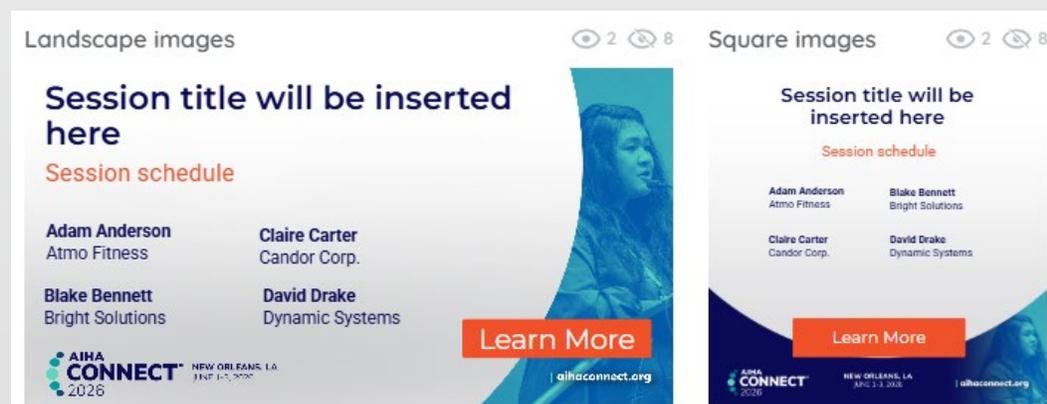
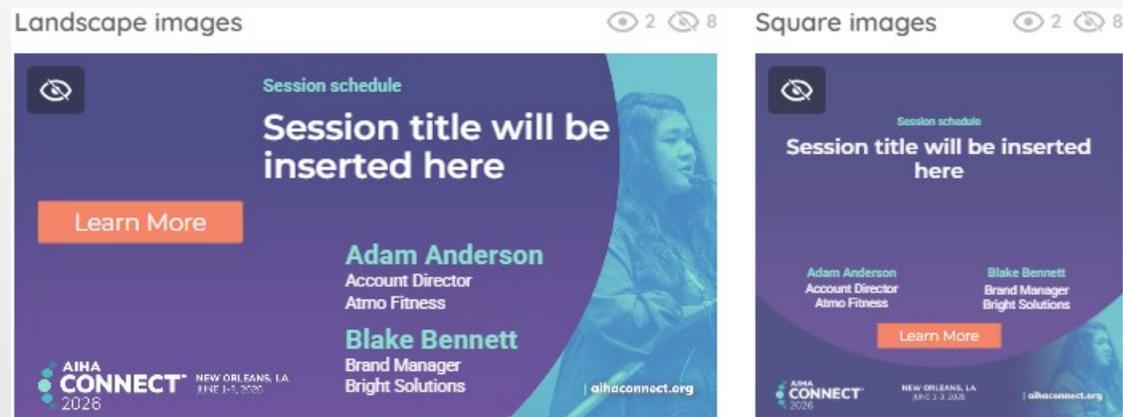
Don't want to use gleanin?

No worries! Create your own following this structure:

**X Example:** I'm a speaker at **#AIHACONNECT!** Take a look at my PDC on IAQ [Link here] @AIHA *(Tag others who might be interested.)*

**LinkedIn/Facebook Example:** Indoor air quality plays an important role in identifying and managing workplace exposures, even in environments like food processing facilities. Attend my session, *\*Insert Session Name\** from 2–3 p.m. at #AIHACONNECT to learn more about the IAQ and worker health considerations tied to these operations. [Link Here] Tag us @AIHA

# GleanIn Examples



# Social Media Tips

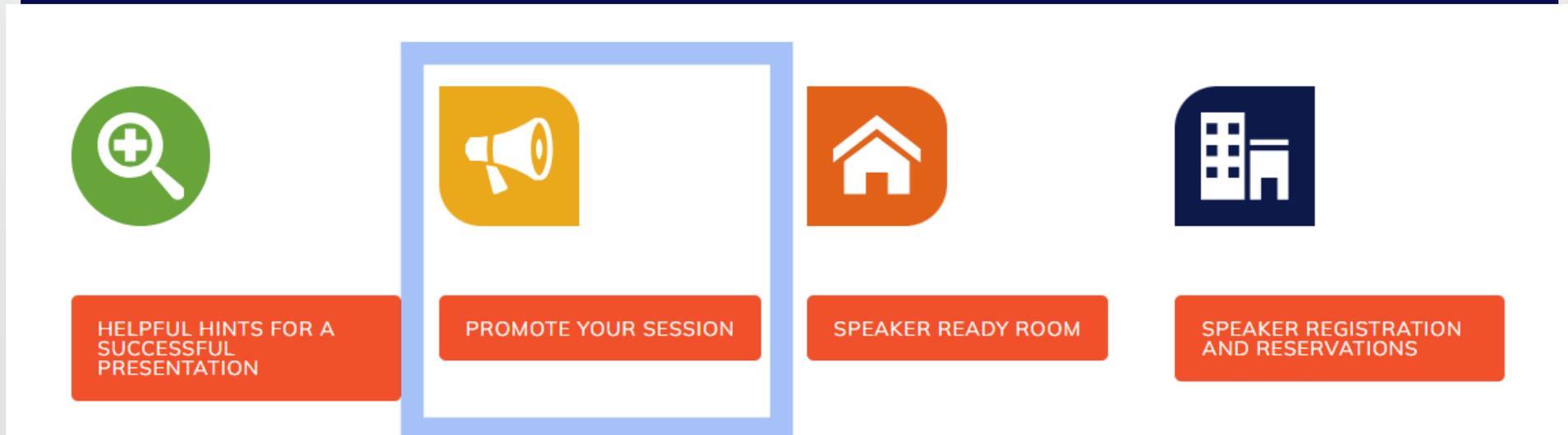
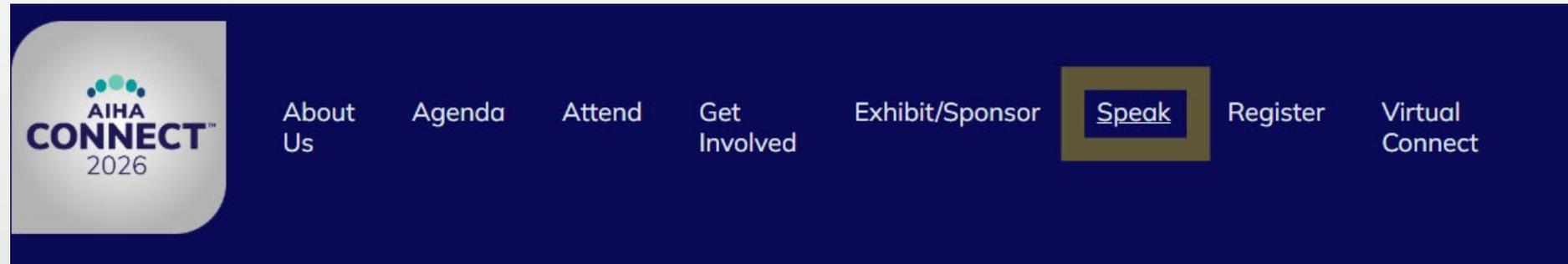
Repost conference related posts from our social media on your social pages and put your session details in the quotes.

Post A LOT about speaking at AIHA Connect, but don't become repetitive.

- Share an interesting fact or point from your presentation. Create a video of yourself talking. A quick selfie video with your phone is fine.
- Highlight current events that maybe related to your presentation.
- Pose a question that you will be answering during your presentation.
- Be serious, humorous, whimsical, or informative. Mix it up!

# AIHA Resources to Assist in Promotion

<https://aihaconnect.org/speak/promote-your-session>



# Promoting Your Presentation Outside of Social Media

Outside of social media consider

- Spread the word at your company! Put it in your signature.
- Using the conference banner, email your colleagues and contacts to notify them of your session at AIHA CONNECT 2026
- Present your AIHA CONNECT 2026 PPT session at your next company presentation.
- Write a LinkedIn article about your session and publish it through your profile, using appropriate hashtags and tagging AIHA
- Or get creative! Post fliers around your neighborhood, take out an ad in the local newspaper (Not really) but have some fun.

# AIHA Connect Session promotion Contest

## You Could Win!

Each month leading up to conference:

- We will be looking for your promotion of your session
- Tag AIHA, #AIHACONNECT
- One person every month will be chosen to receive an Amazon e-gift card on or about:
  - April 9
  - April 30
  - May 21

# Next Webinar – Special Speaker!

Upcoming speaker webinars:

**Poster Logistics** *(professional & student)*

Tuesday, April 7 at 2 PM ET

**Moderator Responsibilities**

Tuesday, April 28 at 2 PM ET

Links to join and links to recordings:

<https://aihaconnect.org/speak/helpful-hints-for-a-successful-presentation>

Education Sessions, Research Round-ups, Pop-Ups, Student Presentations,  
Professional and Student Posters

Diana Kane, 703-846-0753, [dkane@aiha.org](mailto:dkane@aiha.org)

# Questions?

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Professional Development Courses (PDCs), Main Stage, Silicia Symposium

Erin Breece, 703-846-0749, [ebreece@aiha.org](mailto:ebreece@aiha.org)