



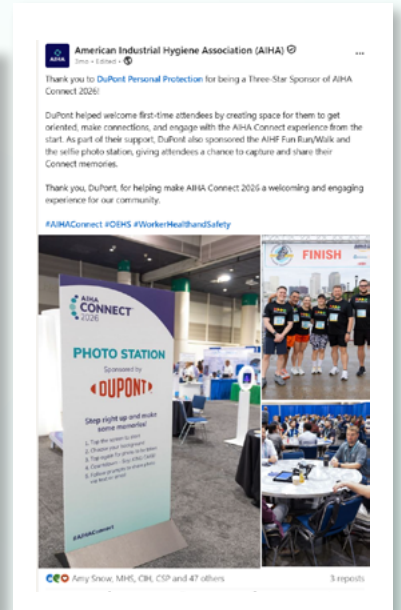
Stand
Out From
the Crowd

Sponsor and Advertise at AIHA Connect

- **Establish** your company as an OEHS Thought Leader
- **Build** brand awareness
- **Capture** new leads
- **Elevate** your credibility as a trusted solutions partner
- **Invest** in the OEHS pipeline
- **Earn** 2 priority points per \$5k spent

May 24-26, 2027
Houston, Texas, USA

Expand Your Reach



AIHA Connect 2026 Website



Page Views
569,783



Web Banner
Impressions
67,079



Ad Placement
100+ Web Pages,
Mobile and Desktop



Social Media

#AIHACONnect
1.5 million Impressions
45,233 Engagements



LinkedIn
40,000 Followers



X
11,500 Followers



Facebook
9,723 Followers



Email



More than
35,000 Delivered



Average of
26% Open Rate



Average of
3.7% Clicks
to Open Rate

Advance Program



Web Views
9,320



PDF Downloads
203



Social Sharing
• Email
• Facebook
• Twitter



Final Program



Web Views
9,677



PDF Downloads
216



Social Sharing
• Email
• Facebook
• Twitter



AIHA works to increase our
network and your visibility,
year over year.*

Website

- Page Views: **Up 57%**
- Banner Impressions: **Up 86%**

Social Media

- Impressions: **Up 61%**
- Engagements: **Up 58%**

*Represents growth from 2025 to 2026.

Digital Options

OPTIONS*	DESCRIPTION	RATE**	TARGET AUDIENCE		
Advance Program	Digital Ad	\$1,250	Advance		
	Digital Ad Spread (2 pages)	\$2,250	Advance		
Final Program	Digital Ad	\$1,500	Advance	On-site	Post-Show
	Digital Ad Spread (2 pages)	\$2,500	Advance	On-site	Post-Show
	EXCLUSIVE Cover Peel Back	\$1,500	Advance	On-site	Post-Show
Website Retargeting	50K Impressions Package	\$2,500	Advance	On-site	Post-Show
	75K Impressions Package	\$3,750	Advance	On-site	Post-Show
Rotating Web Banner on aihconnect.org	1 Month Package	\$1,500	Advance	On-site	Post-Show
	2 Month Package	\$2,750	Advance	On-site	Post-Show
	3 Month Package	\$3,750	Advance	On-site	Post-Show
Social Media Takeover	4-Week Package	\$2,500	Advance		Post-Show
	Day Package	\$500	Advance		Post-Show
	Premium Week Package (week either side of Connect week)	\$3,500	Advance		Post-Show
	Premium Day Package	\$1,000	Advance		Post-Show
CONNECTION Newsletter	Blog Post or Banner Ad	\$1,000	Advance		Post-Show
Custom eBlast	Full AIHA Connect Marketing List (12,000-15,000 contacts)	\$3,500	Advance		Post-Show
	AIHA Connect Registrants Only	\$2,500	Advance		Post-Show
Mobile App	Anchored Banner Ad (up to 3)	\$2,750	Advance	On-site	
	Pre- or On-site Push Notification	\$1,000	Advance	On-site	
	EXCLUSIVE Mobile App (splash page, anchored banner ad, homescreen ad, push notification, listing upgrade)	\$8,000	Advance	On-site	
WiFi	WiFi	\$15,000		On-site	

* Included benefits are subject to change based on availability at the time of executed agreement.

** Discounts may apply for frequency and bundled purchases

Thought Leadership



OPTIONS*	DESCRIPTION	RATE**	TARGET AUDIENCE	
Sessions and Pavilions	Education/Topic Track (logo on digital signage outside up to 4 meeting rooms hosting track sessions)	\$3,000	On-site	Post-Show
	Innovation Station Session Expo Only/Non-Compete Time Slot (live streamed and recorded for inclusion in OnDemand)	\$2,500	On-site	Post-Show
	Innovation Station Session Compete Time Slot (live streamed and recorded for inclusion in OnDemand)	\$2,000	On-site	Post-Show
	Learning Pavilion Session (LCD screen with computer, speakers, wireless mic, plus refreshments for 50 people)	\$5,000	On-site	Post-Show
	EXCLUSIVE Opening Session Keynote and Coffee (with 30-60 second video and on-stage representative)	\$18,000	On-site	Post-Show
	EXCLUSIVE Closing Session Keynote (with on-stage representative)	\$6,000	On-site	Post-Show
	EXCLUSIVE First-Timers' Events (with video welcome during webinar, video posted to First-Timers' webpage, breakfast, seating areas designated in GS)	\$16,500	On-site	Post-Show
	EXCLUSIVE Nexus Lounge	\$6,000	On-site	Post-Show

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Social Impact and Activations

OPTIONS*	DESCRIPTION	RATE**	TARGET AUDIENCE
Health and Wellness	EXCLUSIVE Health and Wellness Sponsor	\$10,000	On-site
	Healthier Workplaces Podcast Special Episode (30 min. podcast on topic of sponsor choice)	\$2,500	Advance On-site Post-Show
	Movie Matinee Refreshments (for 50 people)	\$2,500	On-site
Exhibit Hall	Refreshment Break (3/per break available for 3 breaks-one per day)	\$7,500	On-site
	EXCLUSIVE Monday Networking Reception	\$16,500	On-site
	Sponsored Bar at Monday Networking Reception (signage, napkins, koozies, allotment of drink tickets)	\$3,500	On-site
	EXCLUSIVE Tuesday Luncheon	\$16,500	On-site
	Tuesday Luncheon-Contributor (up to 3 available)	\$7,500	On-site
Activations	EXCLUSIVE Head Shot Café-Per Day (branded emails, signage, and lead list)	\$10,000	On-site
	Charging Lounge	\$13,000	On-site
	Bark Park-Per Day (M, T, W each available-puppies are limited to 3 hrs./day)	\$7,500	On-site
	Photo Station	\$7,500	On-site
	Hospital Art Foundation	\$7,500	On-site
	Sip & Paint Mixer	\$10,500	On-site
Exhibitor Meeting Room	1-Day Rental (including LCD, tripod screen, skirting, stand)	\$2,000	On-site
Branded Opportunities	Lanyards	\$12,250	On-site
	Branded Giveaway Item (water bottles, pens, sunglasses, etc.)	\$12,000	On-site
	Exhibit Hall Meterboard Sign (doublesided)	\$1,500	On-site
	Floor Stickers (3'x3')	\$500	On-site
	Specialty On-Site Graphics (escalator clings, banners, etc.)	Inquire	On-site

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Fun Run

TIERS	
Premier EXCLUSIVE	\$10,000
Presenting	\$5,000
Gold	\$2,500
Silver	\$1,000
Bronze	\$500



13,000

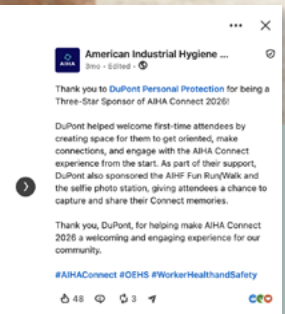
Views Via
Promotional
Materials



172

Runners, Walkers,
and Sleep-in
Participants

The 2026 Fun Run raised nearly
\$7,745 for 2027 scholarships.



American
Industrial
Hygiene
Foundation

The mission of the American Industrial Hygiene Foundation (AIHF) is to advance the profession by awarding scholarships for students in industrial hygiene and related disciplines, and funding training/professional development opportunities for industrial hygienists in the first fifteen (15) years of their professional careers.

Tiered Sponsor Packages

Tier levels are based on total spend of sponsorship + advertising. Tiered partners receive benefits* listed below plus recognition of Star status in CONNECT marketing channels.

Example: Sponsor AIHA Connect mobile app (\$8,000) + Custom E-Blast to AIHA Connect registrants (\$2,500)= total spend of \$10,500. **One Star status achieved!**



Sponsor or Advertise

Chris Dunham

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Tier Level / Spend Threshold	One Star \$10,000+	Two Star \$20,000+	Three Star \$30,000+	Four Star \$40,000+
BRANDING	★	★★	★★★	★★★★
Visibility on aihaconnect.org & in all conference promotional materials	✓	✓	✓	✓
Visibility on all AIHA CONNECTIONS communications	✓	✓	✓	✓
Recognition in a pre-conference press release	✓	✓	✓	✓
Opportunity to contribute a complimentary CONNECTIONS guest blog post				✓
Recognition in a pre-conference issue of <i>The Synergist</i>	✓	✓	✓	✓
Inclusion in AIHAConnect social media campaign	✓	✓	✓	✓
Recognition on the Virtual Platform	✓	✓	✓	✓
Signage displayed in Registration Area				✓
5 marquee signage locations throughout conference	✓	✓	✓	✓
DIRECT ATTENDEE ACCESS	★	★★	★★★	★★★★
1 pre-conference sponsored e-blast				✓
1 post-conference sponsored e-blast			✓	✓
Customized on-site mobile app push notification				✓
Recognition via AIHAConnect mobile app push notification	✓	✓	✓	✓
RECOGNITION	★	★★	★★★	★★★★
Complimentary Full Conference registration(s)**	1	2	3	4
Reserved room block allotment at headquarter hotel			<15 Rooms	<20 Rooms
Recognition during Opening General Session video roll	✓	✓	✓	✓
Allotment of drink tickets for Monday Night Reception	10	20	30	40
Recognition by incoming AIHA Board President at Closing Session	✓	✓	✓	✓
Additional 2028 AIHAConnect Priority Points	4	8	12	16

*Benefits subject to change based on availability at the time of executed agreement.

**Complimentary Full Conference registrations are granted upon fully paid balance.

AIHACONNECT.ORG