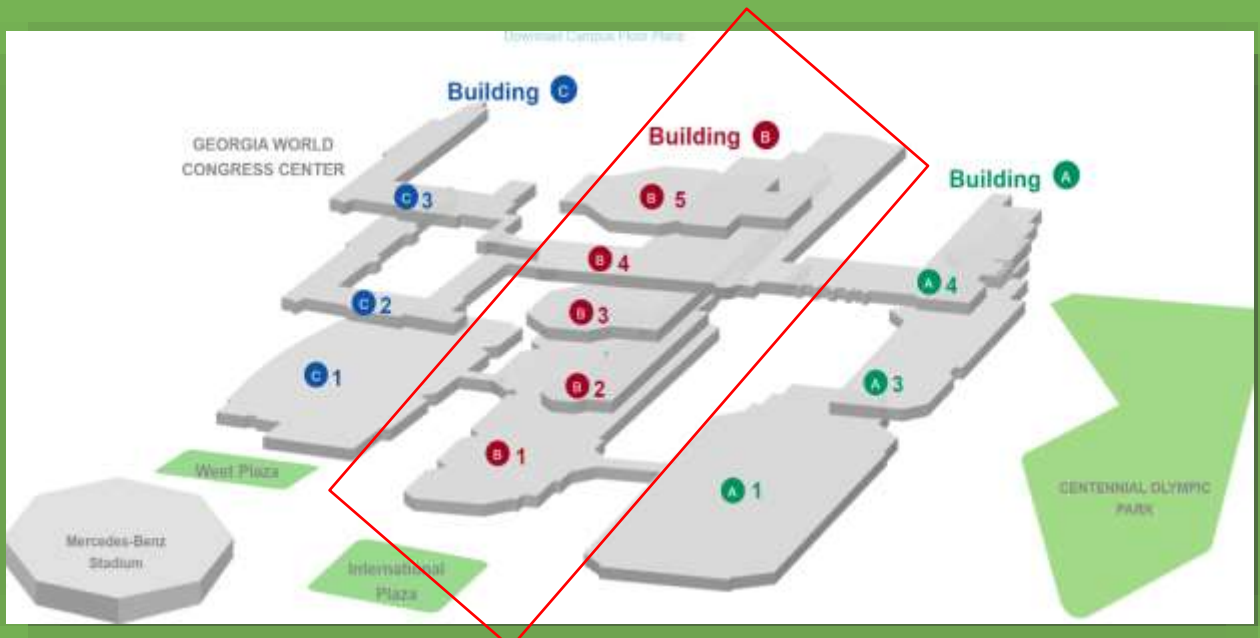
AIHce EXP 2020

Advancing Worker Health & Safety · JUNE 1 - 3 · ATLANTA, GA

ONSITE SPONSORSHIP & BRANDING OPPORTUNITIES

Georgia World Congress Center, Atlanta, GA

AIHce Registration, Conference and Expo will be held in Building B



AIHce EXP 2020
Advancing Worker Health & Safety · JUNE 1 - 3 · ATLANTA, GA

AIHce Expo Hall	Exhibit Halls B2 – B3	Building B, Level 1

AIHce Education Sessions	Rooms B201-B218	Building B, Level

AIHce EXP 2020
Advancing Worker Health & Safety · JUNE 1 - 3 · ATLANTA, GA

AIHce Education Sessions	Rooms B301-B316	Building B, Level

AIHce Education Sessions	Rooms B401-B409	Building B, Level

AIHce Registration	Registration Hall	Building B,

AIHce General Session	Thomas Murphy Ballrooms 1–4	Building B, Level

OUTDOOR DIGITAL SIGNAGE

Maretta Street Billboard

- 48’ x 14’
- Full-motion digital billboard
- Attached to GWCCA’s Marietta Street Parking Deck and adjacent to the College Football Hall of Fame
- **This location is in the center of many Atlanta attractions**

East Plaza Billboard

- 36’ x 10’6”
- Full-motion digital billboard
- Attached to GWCC’s Building A
- **Overlooking East Plaza and facing the Omni Hotel and CNN Center**

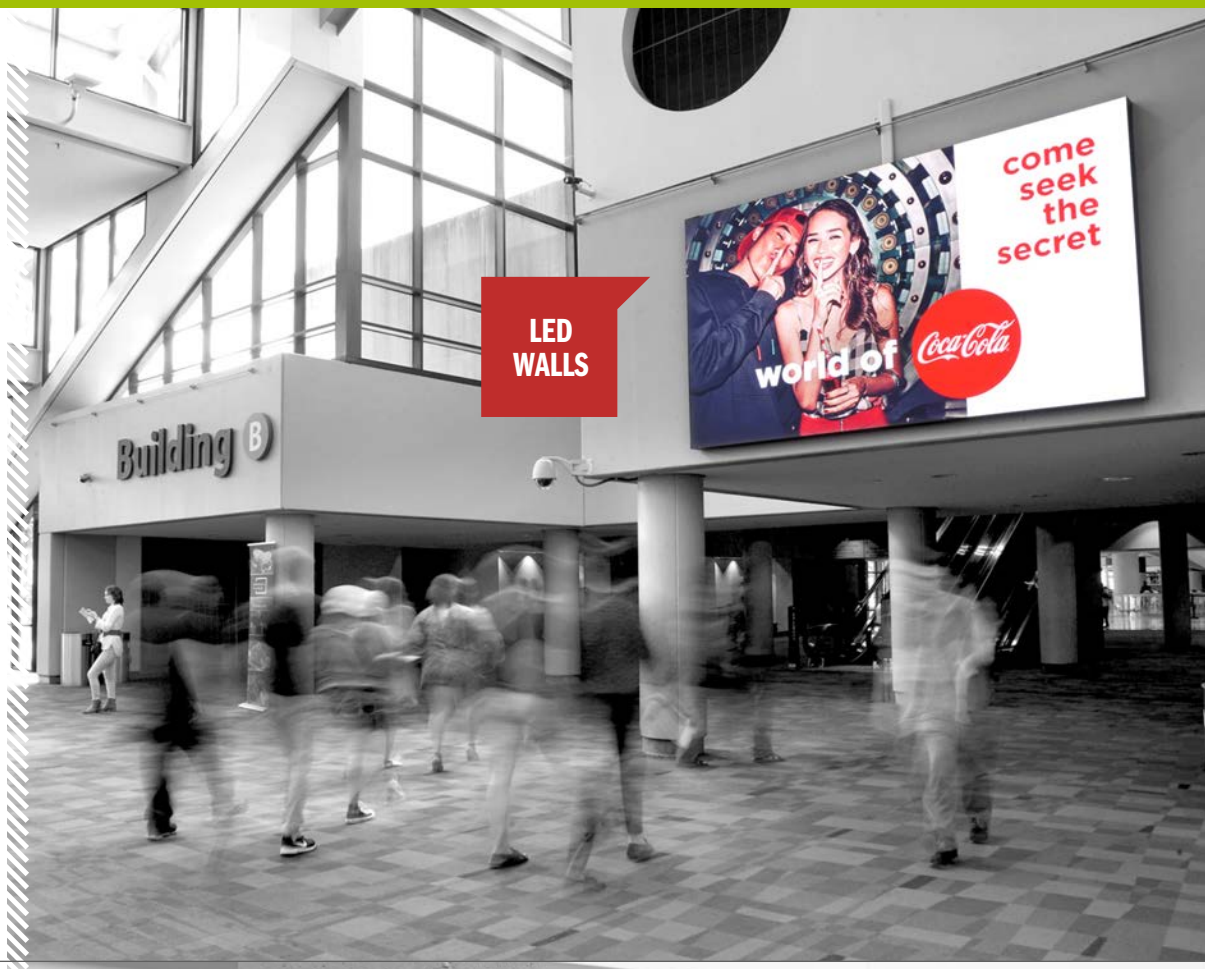
TMB Billboard

- 48’ x 14’
- Full-motion digital billboard
- Attached to GWCC’s Building B (Thomas Murphy Ballroom) on International Blvd
- **This location is adjacent to International Plaza and welcomes attendees at the main transportation drop off point**

INTERNAL DIGITAL SIGNAGE

LED WALLS

- 5 11.5’ x 6.5’ LED (3.9 mm) wall locations
- 2 Registration Hall
- 1 in Building A entry
- 1 in Building B entry
- 1 located above the escalator from the Red Parking Deck to Building B



MONITORS

- 57 single monitor locations
- 8 in Building A
- 24 in Building B
- 4 in Registration Hall
- 17 in Building C
- 4 in Mangum Parking Deck

The following pages identify each monitor location

SIGNAGE LOCATIONS

Building B Level 4

monitor LED wall billboard screen direction

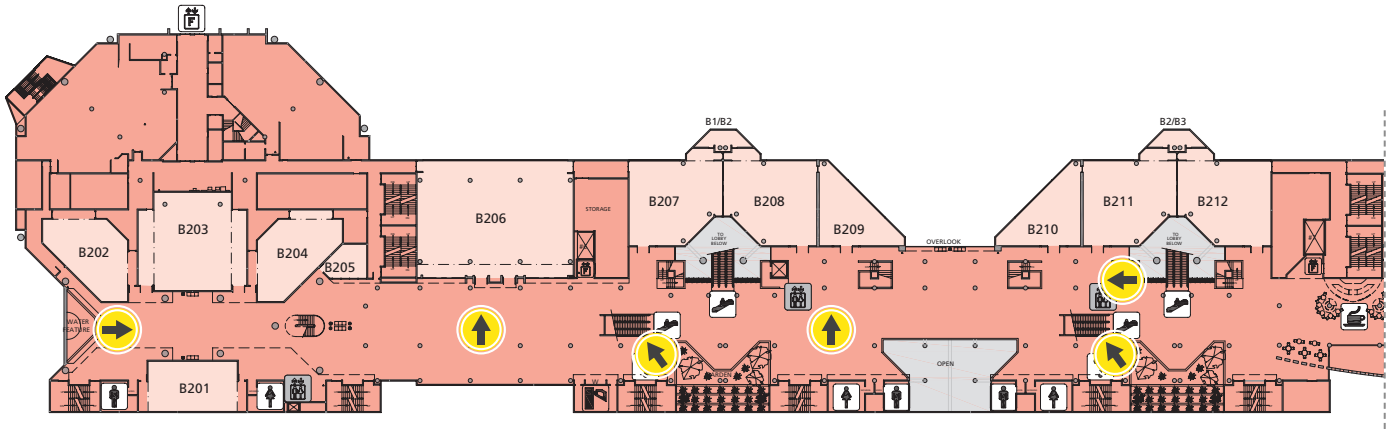
Registration and Main Lobby

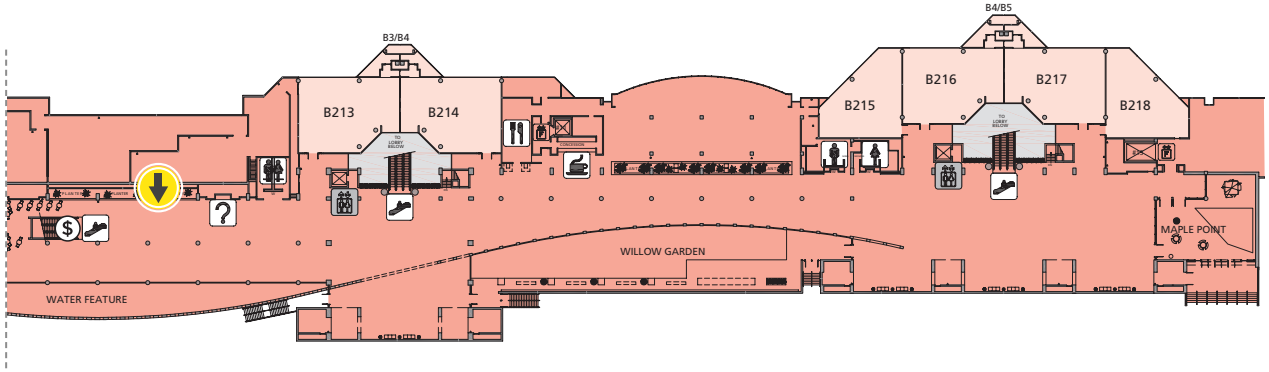
SIGNAGE LOCATIONS

monitor LED wall billboard screen direction

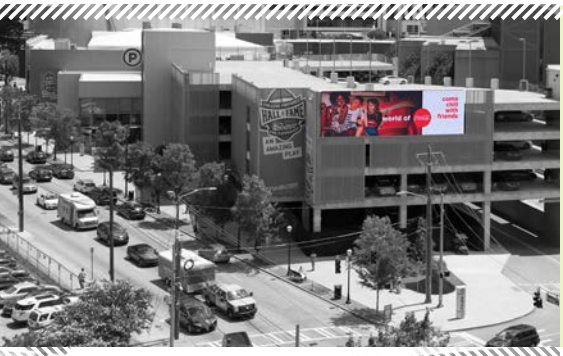
Building B Level 3

Building B Level 2





DIGITAL SIGNAGE SPECIFICATIONS

	Dimensions (Pixels)	File type for Static	File Type for video
 **Marietta** Billboard	**896 x 272** 96 dpi	.jpg, .pdf, .png	.wmv, .mp4
East Plaza Billboard	**560 x 144** 96 dpi	.jpg, .pdf, .png	.wmv
TMB Billboard	**896 x 272** 96 dpi	.jpg, .pdf, .png	.wmv, .mp4
LED Walls	**1920 x 1080** 96 dpi	.jpg, .pdf	.wmv, .mp4
Monitors	**1920 x 1080** 96 dpi	.jpg, .pdf, .png	.wmv, .mp4

EXTERNAL STATIC OPPORTUNITIES

INTERNAL STATIC OPPORTUNITIES

STATIC DISPLAY ADVERTISING

DOOR CLINGS

ESCALATOR RUNNERS

STAIR WRAPS

FLOOR CLINGS

ELEVATOR WRAPS

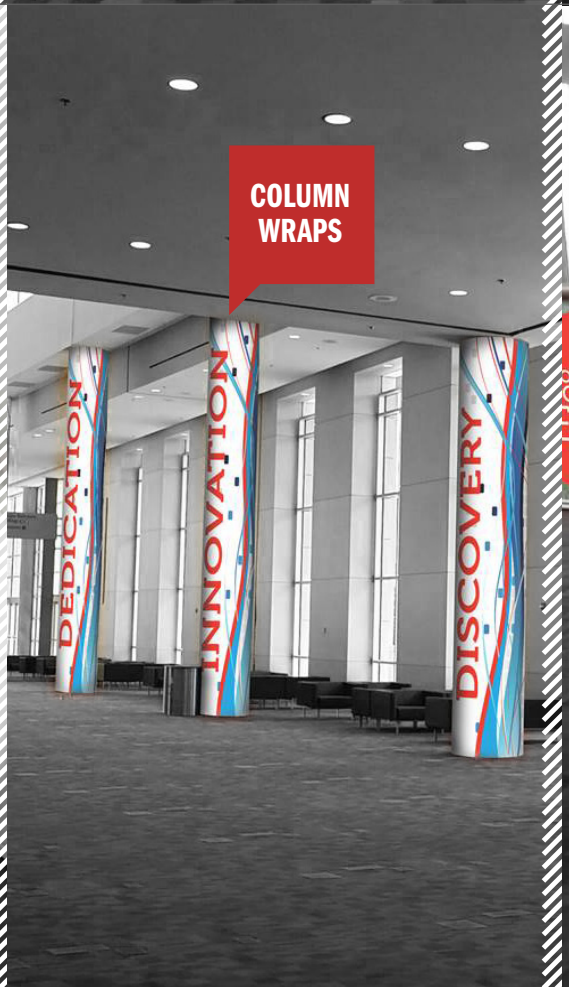
INTERNAL STATIC OPPORTUNITIES

METER BOARDS

WINDOW CLINGS

RAILING CLINGS

WATER COOLER WRAPS



COLUMN WRAPS

GLASS CLINGS

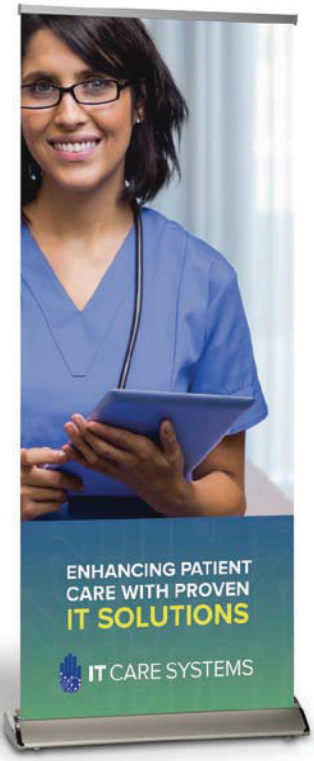
INTERNAL STATIC OPPORTUNITIES

FedEx Office

Attract attention and direct traffic with **eye catching** standing signage. **Lightweight and movable**, standing signage can be used throughout the Georgia World Congress Center and provides planners and exhibitors with much needed flexibility.

POSTER PACKAGES

DELUXE ADJUSTABLE RETRACTOR DISPLAY



BRANDED HAND SANITIZER STATIONS

Sponsors can take advantage of branding hand sanitizer stations located throughout the Georgia World Congress Center. Each sanitizer station is equipped with a window to display an 12”x 16.5” poster.

Specifications

Hand Sanitizer	Dimensions
Poster - jpg, .pdf, .png	12” x 16.5”
Sanitizer Unit	74” x 15”