



AIHF 2020 FUN RUN

Partnership Prospectus



Tuesday, June 2, 2020

Atlanta, Georgia

Held in conjunction with AIHce EXP

Welcome to the American Industrial Hygiene Foundation (AIHF). Every year the American Industrial Hygiene Association (AIHA) presents the American Industrial Hygiene Conference & Exposition (AIHce EXP). This is a must-attend event for anyone concerned about protecting worker health and safety and specifically beneficial for industrial hygiene/ occupational health professionals of all levels and specialties.

As part of AIHce EXP, the American Industrial Hygiene Foundation hosts a Fun Run and Walk that supports the AIHF mission – to advance the profession by awarding scholarships to students in industrial hygiene and related disciplines and funding training/professional development opportunities for industrial hygienists in the first 15 years of their professional careers.

As a corporate sponsor, you can be part of this exciting event in two ways:

- Provide a cash donation to underwrite/sponsor the Fun Run
- Provide in-kind product support, such as snacks, water, event supplies, water bottles, hats/visors, etc...to benefit the participants.

In return for your sponsorship, you will be promoted before, during and after the event. Your partnership will be highlighted throughout the conference and on our website. Being part of the event will provide you with visibility to more than **4,000+ attendees** as well as additional visibility and contact with thousands of individuals and companies who are involved with workplace health and safety.

AIHce EXP Attendee Profile

Who Attends:

AIHce EXP's attendees are industrial hygienists who are professionally qualified by education, training, and/or experience to anticipate, recognize, evaluate and develop controls to protect workers from occupational health hazards and environmental issues. AIHce EXP is also attended by occupational health professionals, EHS specialists, safety professionals, risk management professionals, and any others responsible for safety, health, and the environment at their organization.

Who They Serve:

The industrial hygienist acts as an advisor, making recommendations and setting standards to keep the workplace safe. The hygienist's job is a multifaceted one that touches every aspect of an organization and benefits a company's bottom line through increased productivity, improved morale, and lower workers' compensation and liability costs. Industrial hygienists are not limited to one particular type of industry; they are employed in a variety of organizations:

- Public Utilities
- Government
- Insurance companies
- Labor unions
- Chemical companies
- Museums and Archival Institutions
- Manufacturing companies
- Hazardous waste companies
- Research laboratories
- Consulting firms
- Hospitals
- Oil and gas industries
- Government and Armed Forces
- Colleges and Universities

Their expertise requires working with employees at all job levels with a genuine commitment to caring about people and their environment.

Partnership Impact

How Your Support Has an Impact:

AIHce EXP attracts thousands of industrial hygienists from the United States and across the globe. Therefore, your sponsorship will be visible to all attendees and to thousands of influential workers who explore our program and website. In addition, as a Premier or Presenting Sponsor of the AIHF Fun Run and Walk, you will be supporting future generations because a portion of your contribution will underwrite a "named" scholarship for a student pursuing a degree in the profession. Last year more than \$167,000 was awarded to graduate and undergraduate students representing colleges across the United States and Canada.

Sponsorship Engagement

The Benefits of Partnership

Ranging from a highly visible digital and print campaign to an in-kind donation, there is a valuable partnership available within reach of every budget. Many may already align with your existing marketing plans. Also, if you've seen something at another event, you'd like to suggest let us know – we'd love to consider it!

Levels of Sponsorship

Premier Sponsor \$10,000

Benefits (Package valued at over \$18,000):

- Exclusive Premier Sponsorship – no other Premier Level sponsorships will be accepted
- \$2,000 AIHF Named Scholarship*
- Complimentary One-Year AIHA Organizational Membership – (\$999 Value!)
- Most prominent name / logo placement on all printed and digital materials related to event
- Two (2) invitations to the AIHF Donor Reception held at AIHce EXP
- Two (2) complimentary passes to the Fun Run (includes two collectable AIHF pins)
- Personalized Fun Run welcome email with logo
- Sponsor name recognition in all press releases related to event
- Inclusion in Fun Run social media campaign
- Sponsorship acknowledgment via AIHce EXP mobile app
- Inclusion in dedicated push notification message to all Fun Runners via mobile app
- Logo in official AIHce EXP printed program – distributed to all conference attendees
- Logo placement on all banners / signage related to Fun Run
- Logo placement on Fun Run booth at AIHce EXP
- Logo featured on AIHA and AIHce EXP websites
- Most prominent logo on Fun Run t-shirt
- Name on Donor Recognition signage
- Recognition/acknowledgement at AIHce EXP Opening General Session

**Scholarships will be awarded in 2021 to a student eligible for an AIHF Scholarship.*

Presenting Sponsor \$5,000

Benefits (Package valued at over \$10,000)

- \$1,000 AIHF Named Scholarship*
- Second most prominent name / logo placement on all printed & digital materials related to event
- One (1) invitation to the AIHF Donor Reception held at AIHce EXP
- Two (2) complimentary passes to the Fun Run (includes two collectable AIHF pins)
- Sponsor name recognition in all press releases related to event
- Inclusion in Fun Run social media campaign
- Sponsorship acknowledgment via AIHce EXP mobile app
- Inclusion in dedicated push notification message to all Fun Runners via mobile app
- Logo in official AIHce EXP printed program – distributed to all conference attendees
- Logo placement on all banners / signage related to Fun Run
- Logo placement on Fun Run booth at AIHce EXP
- Logo featured on AIHA and AIHce EXP websites
- Logo on Fun Run t-shirt
- Name on Donor Recognition signage
- Recognition/acknowledgement at AIHce EXP opening General Session

**Scholarships will be awarded in 2021 to a student eligible for an AIHF Scholarship.*

Gold Sponsor \$2,500

Benefits (Package valued at over \$5,000)

- Name and logo placement on all printed materials related to the event
- One (1) complimentary pass to the Fun Run (includes one collectable AIHF pin)
- Inclusion in Fun Run social media campaign
- Sponsorship acknowledgment via AIHce EXP mobile app
- Logo in official AIHce EXP printed program – distributed to all conference attendees
- Logo placement on all banners / signage related to Fun Run
- Logo placement on Fun Run booth at AIHce EXP
- Logo featured on AIHA and AIHce EXP websites
- Logo on Fun Run t-shirt
- Name on Donor Recognition signage
- Recognition/acknowledgement at AIHce EXP opening General Session

Silver Sponsor \$1,000

Benefits (Package valued at over \$3,500):

- Name and logo placement on all printed materials related to the event
- Logo in official AIHce EXP printed program – distributed to all attendees
- Logo placement on all banners / signage related to Fun Run
- Logo placement on Fun Run booth at AIHce EXP
- Logo featured on AIHA and AIHce EXP websites
- Logo on Fun Run t-shirt
- Name on Donor Recognition signage
- Recognition/acknowledgement at AIHce EXP opening General Session

Bronze Sponsor \$500

Benefits (Package valued at over \$1,500):

- Name placement on all printed materials related to the event
- Name in official AIHce EXP printed program – distributed to all conference attendees
- Name on all banners / signage related to Fun Run
- Name on Fun Run booth at AIHce EXP
- Name on Fun Run t-shirt

In-kind Donations

All in-kind donations will be recognized at the sponsorship level equivalent to the wholesale value of their donation and will be awarded associated benefits.

Examples:

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|-----------------------|---|
| • Water/water bottles | • Donation toward race t-shirt production |
| • Sports drinks | • Sunscreen/chap-stick |
| • Pre-packaged snacks | • Tote bags/pouches |
| • Caps/visors | • Host city themed items |

Fun Run 2020 Benefits	Premiere \$10,000	Presenting \$5,000	Silver \$1,000	Bronze \$500
Complimentary One-Year AIHA Organizational Membership - Basic Level	√			
Exclusive Premier Level Sponsorship	√			
\$2,000 AIHF Named Scholarship	√			
\$1,000 AIHF Named Scholarship		√		
Most prominent logo placement on all event-related printed and digital materials	√			
Logo placement on all event-related printed materials	√	√	√	√
Two (2) invitations to the Donor Reception held at AIHce EXP	√			
One (1) invitation to the Donor Reception held at AIHceEXP		√		
Two (2) complimentary passes to the Fun Run (includes two collectible AIHF pins)	√	√		
One (1) complimentary pass to the Fun Run (includes one collectible AIHF pin)			√	
Logo inclusion in any digital promotion of Fun Run	√	√		
Personalized Fun Run email to registered runners with logo (can be pre or post)	√			
Sponsor name recognition in all press releases related to event.	√	√		
Inclusion in Fun Run social media campaign	√	√		
Sponsorship acknowledgement via AIHce EXP mobile app	√	√		
Inclusion in dedicated mobile app push notification message to all Fun Runners	√	√		
Logo in AIHce EXP Final Program	√	√	√	√
Logo placement on all banners and signage related to Fun Run	√	√	√	√
Logo placement on Fun Run booth at AIHce EXP	√	√	√	√
Logo on Fun Run T-Shirt	√	√	√	√
Logo or name on Donor Wall	√	√	√	√
Recognition/acknowledgement from podium at AIHce EXP Opening General Session	√	√		
Recognition via slide at AIHce EXP opening General Session	√	√	√	√



2020 AIHF FUN RUN SPONSORSHIP FORM

Completed forms can be returned to AIHF, 3141 Fairview Park Drive, Suite 777, Falls Church, VA 22042, attention: AIHF Fun Run Sponsorship, or scanned and emailed as an attachment to sponsorship@aiha.org.

Please note: Sponsorships are non-cancellable. Therefore, we do not offer refunds. In addition, your sponsorship will NOT be acknowledged until full payment has been received.

Company Name	Contact Person						
Address	Contact Phone Number						
City/State/ZIP	Email						
Website URL <hr/>	Social Media Handle(s): LinkedIn: _____ Facebook: _____ Twitter: _____						
SPONSORSHIP PACKAGES: <input type="checkbox"/> \$10,000 Premier Sponsor <input type="checkbox"/> \$ 5,000 Presenting Sponsor <input type="checkbox"/> \$ 2,500 Gold Sponsor <input type="checkbox"/> \$ 1,000 Silver Sponsor <input type="checkbox"/> \$ 500 Bronze Sponsor	PAYMENT INFORMATION: <input type="checkbox"/> Please send me an invoice <input type="checkbox"/> Enclosed is my check made payable to AIHF <input type="checkbox"/> Please charge to my credit card: Card type: ___ Visa ___ MC ___ AmEX _____ Card Number _____ _____ Expiration Date Security Code						
<table style="width: 100%; border: none;"> <tr> <td style="width: 33%; border: none;">\$ _____</td> <td style="width: 33%; border: none;">_____</td> <td style="width: 33%; border: none;">_____</td> </tr> <tr> <td style="border: none;">Total Sponsorship Contribution</td> <td style="border: none;">Signature</td> <td style="border: none;">Date</td> </tr> </table>		\$ _____	_____	_____	Total Sponsorship Contribution	Signature	Date
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