

AIHce EXP 2020

DIGITAL PACKAGES & SPONSORSHIPS

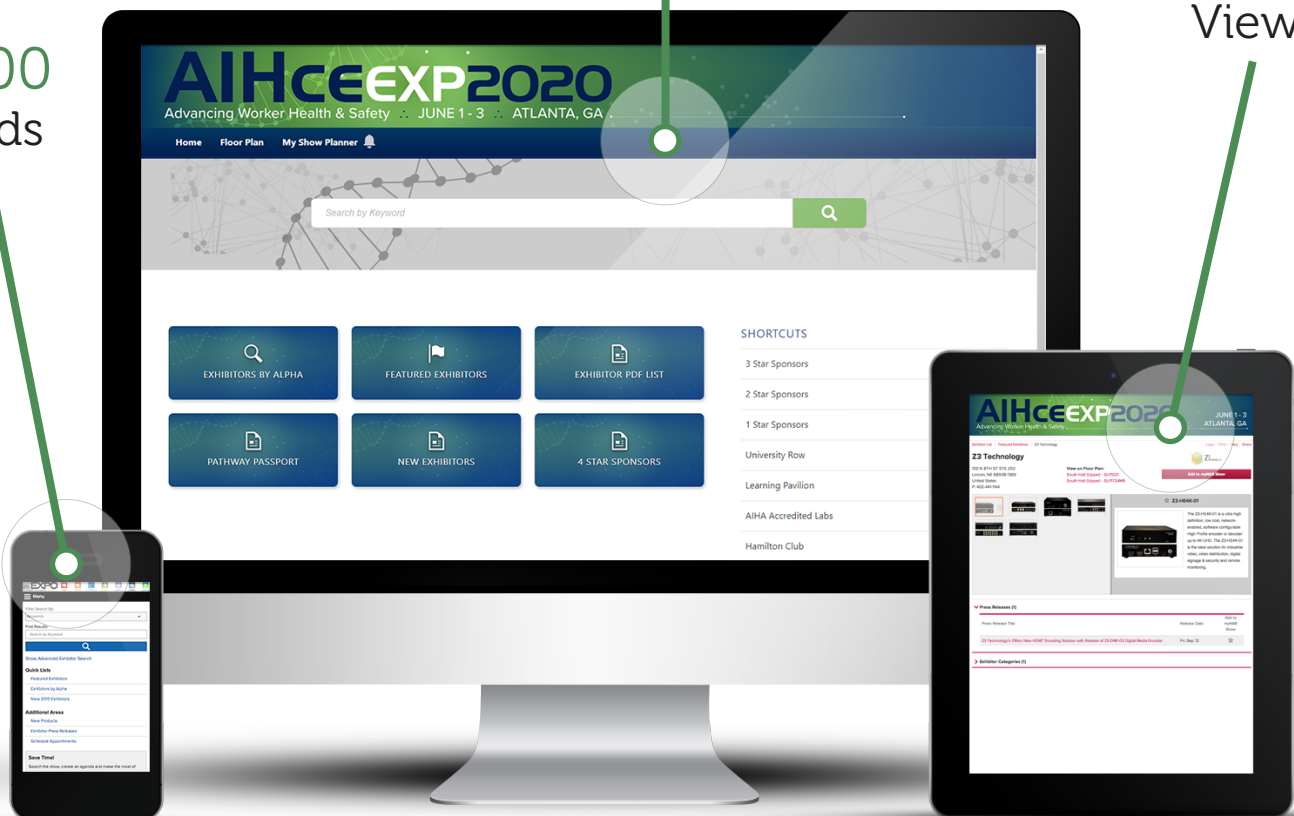


- ✓ ONLINE DIRECTORY
- ✓ INTERACTIVE FLOOR PLAN
- ✓ SHOW PLANNER

4,600
Visits

3,800
Showroom
Views

1,600
Leads



2020 Digital Marketing Opportunities

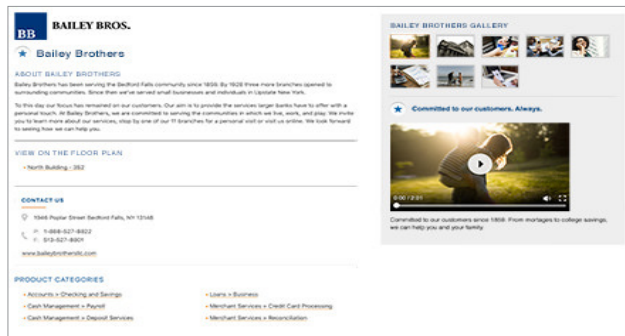
Get Noticed at AIHce EXP 2020

The AIHce EXP 2020 website houses the official exhibitor directory, floor plan, and show planner attendees use to find new products and services while planning their visit to the show. It is the only complete resource for exhibitor information that is updated in real time before, during, and after the show. Upgrade your listing to make sure attendees can find your company information and booth at the show.

Visibility + Content = **Lead Generation.**

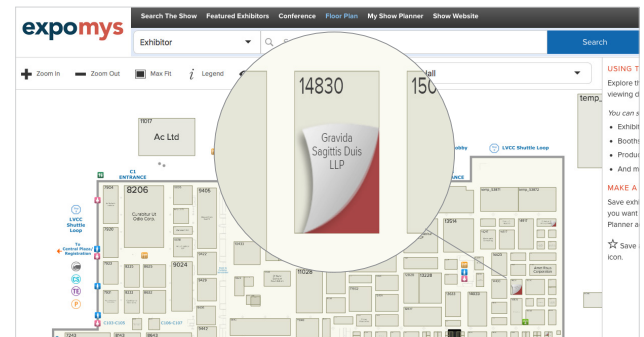
Upload Content

Choose between the complimentary basic listing and uploading your logo, product images, videos, and more.



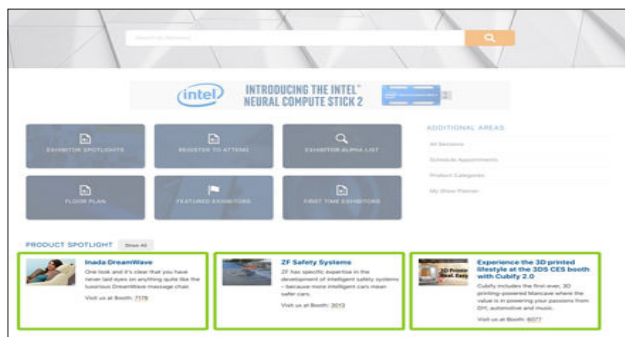
Make Your Booth Stand Out

Adding a bright red corner peel to your booth will make it easy for visitors to find you at the show.



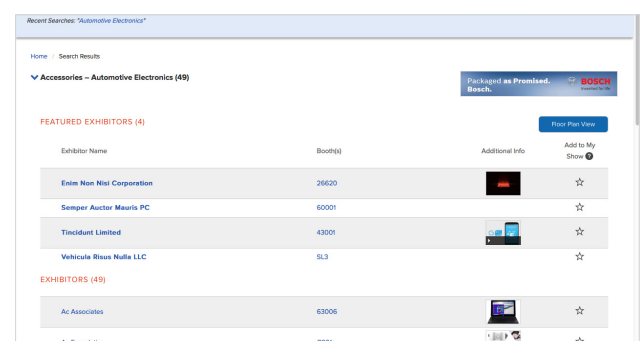
Be a Featured Exhibitor

A select number of exhibitors will be featured in an exclusive list on this year's event website.



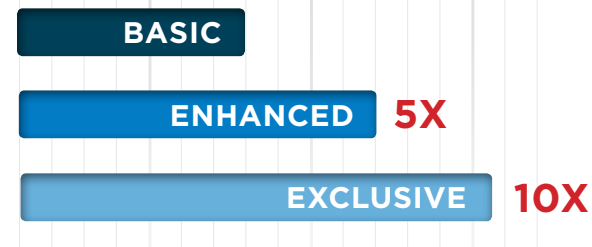
Get Priority Placement

Like Google AdWords, when users search for your company's keywords or categories you can show up at the top of search results.



More Impressions

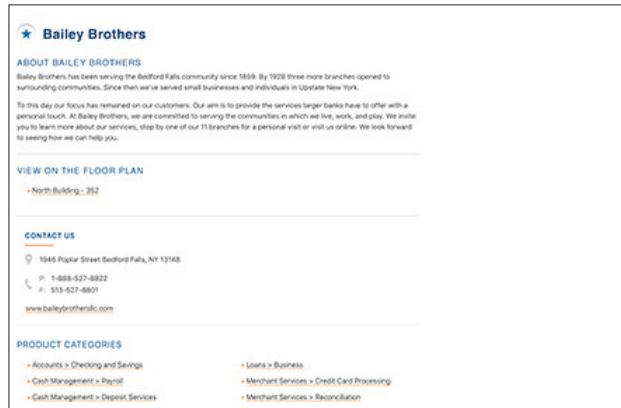
Upgrade your listing today and get more traffic on the online directory and floor plan.



To Purchase, Contact:
Alison Daniels
adaniels@aiha.org

Listing Options

Each exhibitor at this year's AIHce EXP 2020 receives a complimentary basic listing. Choose one of the enhanced listing options below in order to upload your logo, product images, videos, and more for attendees to get a preview of what you're bringing to this year's show.

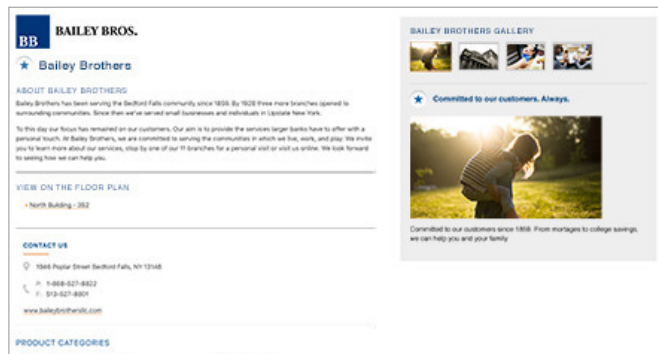


Basic Listing: Complimentary

- Address Information
- Company Description
- Product Categories
- Booth Number
- Show Specials

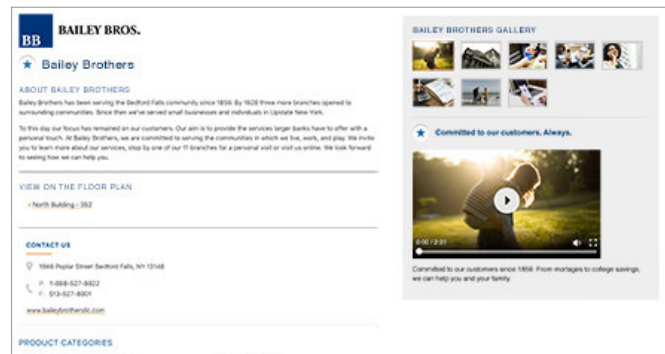
ENHANCED LISTINGS

Deluxe Package: \$500



- Includes the Basic Listing
- **4 display panels for images/text**
- Display of Company Logo
- Display of Press Releases
- Show Specials
- Access to Online Leads

Premium Package: \$750



- Includes the Deluxe Package
- **4 additional panels for multimedia video (or image/text)**
- Priority placement at the top of all online search results
- Online booth is highlighted with a corner peel image
- Placement in the Featured Exhibitor Search
- Show Highlight position on the home page of the directory search

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ORDER FORM

for the AIHce EXP 2020 digital
marketing packages and sponsorships

Confirmation (including remittance information) will be sent upon receipt of Order Form.
All signed agreements will be considered firm, and no cancellations are accepted.

Name _____

Company Name _____ Booth Number _____

Address _____

City _____ State _____ Zip _____

Phone _____

Email _____

This insertion order serves as your commitment to purchase a digital sponsorship provided by Map Your Show (MYS) for AIHce EXP 2020. Upon receipt of this signed contract, MYS will, if necessary, issue an invoice for these services and provide the opportunity to immediately activate your online advertising content. Once your package has been activated, your sponsorship CANNOT be canceled and you are due the amount indicated on this insertion order. The payment terms on all MYS invoices are Net 30 Days. If an invoice becomes past due to the point that it becomes necessary to pursue collection efforts, all active web-related content will be suspended and the gross invoice amount is due & payable.

Authorized Signature _____ Date _____

Online Packages

Deluxe Package ☐ \$500
Premium Package ☐ \$750

Notes: _____



ORDER TOTAL	
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Please email completed forms to Alison Daniels at: adaniels@aiha.org.