Virtual Expo Features
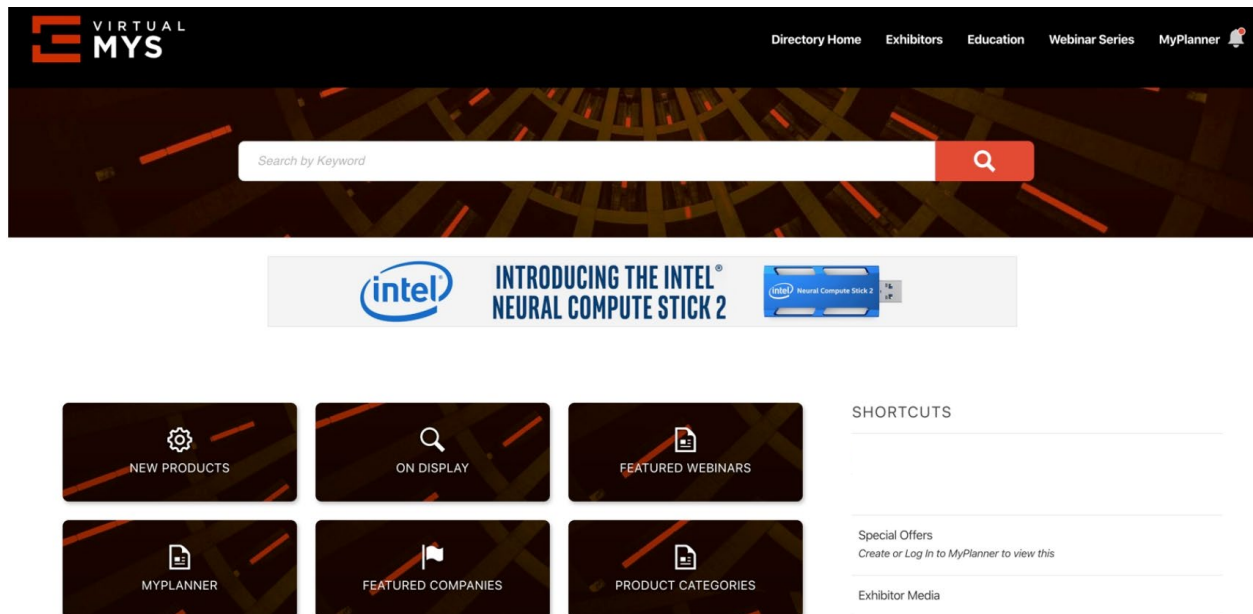
The AIHce EXP 2020 Virtual Expo will look very similar to the current online directory listing with more enhanced features outlined below. The cost to participate in the Virtual Expo is $500. Confirmed Virtual Exhibitors can begin to update their virtual expo listing on May 4.
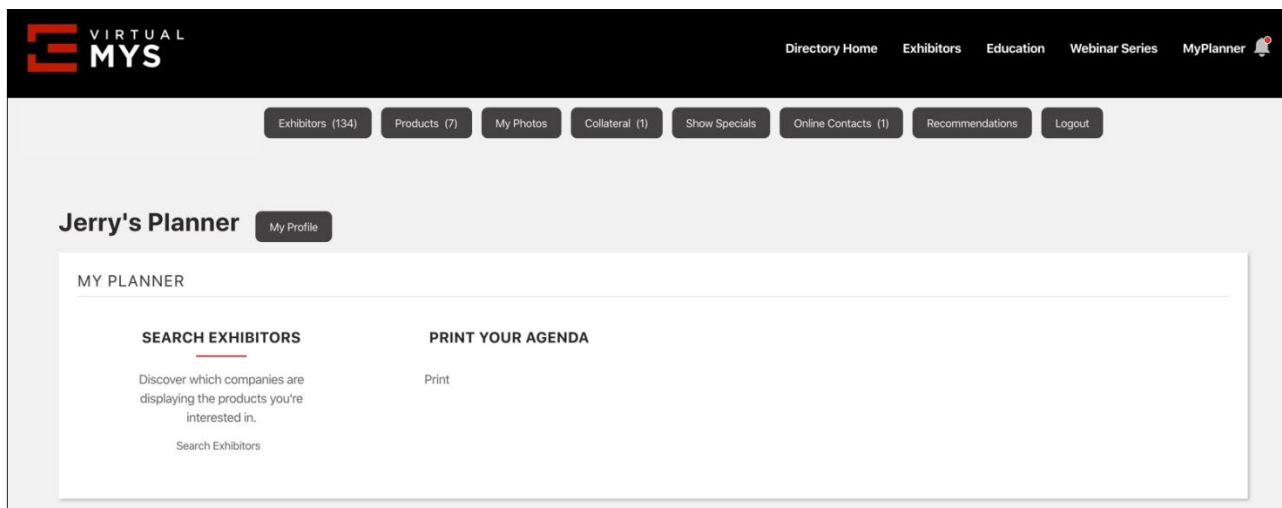
Sample Virtual Expo Home Page

How will Attendees find me on the AIHce EXP 2020 Virtual Expo?

All registered Virtual Attendees will be prompted to complete their Show Planner Profile and visit the AIHce EXP 2020 Virtual Expo throughout the entire Virtual Conference.

Sample Attendee Show Planner Page

What's Included in the AIHce EXP 2020 Virtual Expo?

Company Listing
- Address Information
- Company Description
- Product Categories

Brands
Exhibitors can expand their exposure in keyword search results by listing up to three of their brands.

BRANDS

- Blueline Designs
- Magic Rate

Show Specials
Exhibitors can promote special offers such as exclusive discounts and giveaways that are available throughout the duration of the online show.

SPECIAL OFFERS

Your first app is 10% off
Category: Exclusive Discounts
Show this coupon by January 2021

Virtual Business Cards
Attendees with My Show Planner accounts can view exhibitor contact information and reach out to them via email.

VIRTUAL BUSINESS CARDS

Scott Merkin - Sales
1-888-527-8822
I would love to help you with all your digital needs, please feel free to reachout to me at anytime!

Leads
Exhibitors can gain qualified leads and monitor them through the exhibitor portal. If a My Show Planner user agrees to share their information during the planner signup process, their contact information (name, email, title, and location) will be shared with any exhibitors they add to their show planner. Exhibitors can access this leads list at any time through their exhibitor portal and reach out to them to continue networking.

Leads for ExpoMYS1 Sample Show
14 total users have added you to their "MyPlanner"; 8 of them have decided to share their contact information.

Save data to an Excel spreadsheet

FILTER

Show by Rank: Show All

New Leads Only?

Show by Sales Person: Show All

SEARCH BY CONTACT, COMPANY OR LOCATION

Search: Type To Search

Date	Contact	Company/Title	Location	Sales Person	Rank
12/9/19	Allen Booker Martinez@Help.com *Bring order forms*	Rose Obtain	no location	John Smith	Unranked
12/9/19	Imelda Hodges Wright@Aftershock.com	Description Coral	no location	Sales Person	Unranked

Exhibitor Tags
Designated icons will display next to company names within attendee search results allowing them to easily identify exhibitors who are showcasing special offers or giveaways.

Bradley Burglar Productions

Contacts Events Show Specials

STARNEX is developing/manufacturing mobile camera (for inspection, monitoring, etc.), mobile radio system(for Wearable product, Emergency call system, etc.), special purp...

New Products

Exhibitors can showcase details about their latest products and innovations through their online listings. Attendees who are My Show Planner users can view and save these new products within their planner.

New Products can include:
- A Title
- 1 Product Category
- Description (500-character limit)
- 1 Image
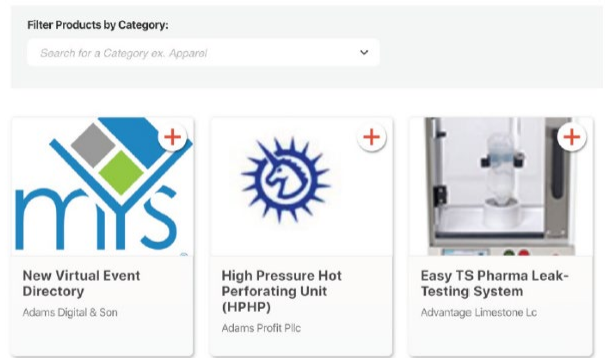
Collateral

Exhibitors can upload a variety of attendee resources through their exhibitor portal to display to attendees. Attendees who are My Show Planner users can view and save the collateral within their planner.

Collateral can include:
- Press Releases
- Brochures
- White Papers
- Case Studies
- Video URLs
- Other Documentation URLs

Scheduled Events

Exhibitors can promote up to five scheduled events specific to their brand such as webinars, live chats, Q&A sessions, and more.