



DIGITAL ADVANCE PROGRAM

ADVERTISEMENT SIZES & FILE SPECS

[2020 Digital Advance Program \(click to view\)](#)

FULL SCREEN OPTIMIZED AD:

- Desktop (landscape orientation): 2560 pixels wide x 1440 pixels high
- Phone/tablet (portrait orientation): 768 pixels wide x 896 pixels high
- Advertiser must submit both sizes of artwork assets.

FULL SCREEN OPTIMIZED AD WITH VIDEO:

- Desktop (landscape orientation): 2560 pixels wide x 1440 pixels high
- Phone/tablet (portrait orientation): 768 pixels wide x 896 pixels high
- Advertiser must submit both sizes of artwork assets.
- Please upload the video to YouTube and set to play at normal speed, at a quality of 480p. Total play time should not exceed two minutes.
- The creative should be simplified, and use less text than a print ad.
- Staff will embed the video into the digital Advance Program at appropriate sizes for the desktop, tablet, and phone versions.

ASSETS & DUE DATES:

- Advertising space sales will close on Friday, January 22, 2021
- Artwork must be received by Friday, January 29, 2021
- Digital Ads should be submitted as JPG or PNG files at 300 PPI
- Please provide a URL where the digital ad should link
- Asset files can be submitted via our [online portal \(click here\)](#).

Questions? Please contact Laura Cilano Garcia at lcgarcia@aiha.org