AIHA’s annual conference is focused on the important trends and research that impact worker health. Leading industry suppliers are an integral part of the EXPerience, contributing new technologies, training, and connections that make OHS professionals more efficient in their pursuit of keeping our workplaces healthy and safe.

AIHce EXP is the premier destination for thousands of occupational health and safety scientists, industrial hygienists, EHS specialists, safety professionals, risk management professionals, consultants, and others responsible for safety, health, and the environment.

**Why Exhibit at AIHce EXP?**
- Increase visibility and brand recognition
  - Over 3,900 IH/OH professionals attend AIHce EXP
- Connect with buyers
  - 76% of AIHce EXP attendees research, influence, or approve purchasing decisions for their companies
- Accelerate the buying process
  - 10,400 leads were generated at AIHce EXP 2019
- Reach an international audience
  - Representatives from 38 countries attended AIHce EXP 2019
- Stand out from your competitors
  - Take advantage of the opportunity to prove why your products/services are the better choice
- Position yourself as a SOLUTIONS provider
  - You will be able to actively partner with decision makers to help them find solutions that will ultimately make the world a healthier place
- Amplify your presence with a live AND virtual option
  - Reach customers beyond the expo floor by adding a virtual package

**What AIHce EXP attendees – your customers – are saying about the Expo...**

“I think the Expo is more inviting and more desirable a place to hang out than ever before.”

“I got some good ideas from other companies’ programs and made a lot of contact with vendors for helpful technology.”

“The opportunity for networking and discussion with the various vendors on the technology and application of their products is what I really enjoy.”

**Coming January 2021!**

We recognize the need to offer both a live and virtual option to display your product or service, so we are working on a virtual package to supplement your in-person booth.

*Details including pricing will be available in January 2021.*

**Why consider amplifying your presence with a virtual package?**
- 1,900 attendees joined us for Virtual AIHce EXP 2020
- 1,800 leads were generated via the 2020 Virtual Exhibitor Directory
- 3,454 unique visitors took advantage of the Virtual Exhibitor Directory, which was viewed over 11,500 times
- 2,500 times, attendees added Exhibitors to their “favourites list”
- 21 countries were represented at Virtual AIHce EXP 2020
### Industries Represented

- **Consulting** 22%
- **Government** 16%
- **Manufacturing** 16%
- **Academic/Education** 9%
- **Oil & Gas** 6%
- **Pharma/Healthcare** 6%
- **Insurance** 3%
- **R&D** 3%
- **Aerospace** 3%
- **Utilities/Transportation** 3%
- **Laboratories** 3%
- **Construction/Engineering** 3%
- **Mining** 1%
- **Other** 5%

### Attendee Demographics

- **Consulting** 22%
- **Government** 16%
- **Manufacturing** 16%
- **Academic/Education** 9%
- **Oil & Gas** 6%
- **Pharma/Healthcare** 6%
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- **Laboratories** 3%
- **Construction/Engineering** 3%
- **Mining** 1%
- **Other** 5%

### Products and services attendees are looking for...

- **Aerosol and airborne particulate monitoring** 43%
- **Exposure Assessment** 57%
- **Publications and trade magazines** 6%
- **Asbestos, lead and dust abatement and remediation** 25%
- **Gas and vapor detection** 35%
- **Radiation protection and monitoring** 16%
- **Biological monitoring** 17%
- **Hazard communication** 30%
- **Real-time detection services and direct reading instruments** 32%
- **Biosafety** 15%
- **Hearing conservation and noise reduction** 39%
- **Regulatory Compliance** 28%
- **Consulting** 27%
- **Indoor air quality protection and monitoring** 43%
- **Respiratory Protection** 41%
- **Education and training** 30%
- **Labs – Health & Safety, Testing** 24%
- **Risk assessment and management** 43%
- **Emergency preparedness and response** 25%
- **Legal and expert witness** 17%
- **Safety** 40%
- **Environmental protection and monitoring** 21%
- **Mold abatement and remediation** 24%
- **Testing, certification, and credentialing** 11%
- **Equipment rental and repair** 10%
- **Occupational epidemiology** 17%
- **Thermal stress protection and monitoring** 16%
- **Ergonomics** 27%
- **OHS Management systems, auditing, and compliance** 22%
- **Toxicology** 33%
- **Personal protective equipment** 39%
- **Ventilation** 40%
**Expo Dates**
May 24-26, 2021

**Location**
Kay Bailey Hutchison Convention Center
Dallas, TX

**Booth Pricing**

<table>
<thead>
<tr>
<th>Category</th>
<th>Price (USD) per square foot</th>
<th>Price (USD) for 10x10 booth footprint</th>
</tr>
</thead>
<tbody>
<tr>
<td>Inline</td>
<td>$28.50</td>
<td>$2,850</td>
</tr>
<tr>
<td>Corner</td>
<td>$30.50</td>
<td>$3,050</td>
</tr>
<tr>
<td>Premium</td>
<td>$32.50</td>
<td>$3,250</td>
</tr>
</tbody>
</table>

**Expo Open Hours**
(subject to change)
- Monday, May 24: 9:00 a.m. – 5:30 p.m.
- Tuesday, May 25: 9:00 a.m. – 3:30 p.m.
- Wednesday, May 26: 9:00 a.m. – 1:00 p.m.

**Expo Only Non-Compete Hours**
(subject to change)
- Monday, May 24: 9:30 a.m. – 10:00 a.m., 12:15 p.m. – 1:45 p.m., and 4:30 p.m. – 5:30 p.m.
- Tuesday, May 25: 9:00 a.m. – 10:00 a.m. and 12:15 p.m. – 1:45 p.m.
- Wednesday, May 26: 11:15 a.m. – 12:45 p.m.

**Exhibit Package Includes:**
- An allotment of complimentary full conference badges based on booth size
  - 2 for 10x10 booth, 3 for 10x20 booth, and 4 for 300+ square feet
- An allotment of complimentary booth personnel badges
  - Three (3) per every 100 sq. ft. purchased
- Company listing in the Final Program
  - Deadline: March 12, 2021
- Listing on AIHceEXP.org and the mobile app
  - Includes company description, product categories, keywords, brands, and link to your booth
- Ability to upgrade your listing to be included as a “Featured Exhibitor”
- Listing in AIHA Annual Buyers Guide
- Five (5) Expo Only Guest Passes for customers
- Standard draped back wall, side rails, and identification sign for all linear booths
- Use of exhibitor lounge
- Pre-selection for 2022 at a reduced/advance rate
- The option to supplement your booth with a virtual package

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**Set-Up**
Saturday, May 22
8:00 a.m. – 5:00 p.m.
Sunday, May 23
8:00 a.m. – 5:00 p.m.
Monday, May 24
7:00 a.m. – 8:00 a.m.
Exhibitor finishing only (no crates)

**Dismantle**
Wednesday, May 26
1:00 p.m. – 9:00 p.m.

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AIHce EXP 2019 was an incredible experience. Thanks to the organizers, we were able to meet a plethora of new prospects and signed several new clients to use our technology.

— Nicolas Le Mintier, Head of Sales, xRapid Group
Traffic Building Activities in the Expo Hall:
• Daily non-compete Expo time
• Refresh and Recharge Breaks
  - Monday afternoon
  - Tuesday morning and afternoon
  - Wednesday morning
• Lunch for purchase, Monday - Wednesday
• Monday evening networking reception
• Learning Pavilion Presentations
• Passport to Prizes “scavenger hunt”
• Fun, educational, and interactive activities throughout the Expo hall and in the AIHA booth
• New Exhibitor Pavilion**

Don’t miss out – reserve your booth today!
Applying for exhibit space is quick and easy.
• Complete the Exhibit Space Application.
• Returning exhibitors select the “Renew My Booth” option.
• New exhibitors select the “I Need Space” option.**

You’ll be able to review the floor plan and pricing on page two of the application. There is no deadline to submit your application, space permitting.

*Booth space is assigned on a first-come, first-served basis.
**New Exhibitors: To secure a booth in the New Exhibitor Pavilion (based on availability), email Alison Daniels or call 703-846-0764 prior to completing the Exhibit Space Application – these booths cannot be selected through the online application.

Returning Exhibitors: If you don’t already have your booking code, email Alison Daniels to receive it.

Payment Terms
On or before March 5, 2021:
• 50% of the total booth fee is due with the application
  – If paying by check, payment is due within 10 business days of application submission
• Final balance is due March 5, 2021

After March 5, 2021:
• Full payment is due with application
  – If paying by check, payment is due within 10 business days of application submission