



Good morning,

I hope you are doing well.

Important updates regarding AIHce EXP 2021 are outlined below.

We are meeting in Dallas with a hybrid component:

AIHce EXP is planning for an in-person/hybrid conference in Dallas. We will be meeting in Dallas with a hybrid component for both in-person and virtual attendees as well as a **virtual “add-on”** for exhibitors so you can reach those virtual attendees. Click [here](#) to review the virtual booth pricing and details and then submit your [application](#) today!

In addition to securing your virtual booth, we invite you to investigate additional [marketing and sponsorship opportunities](#) to extend your reach beyond your booth.

The Exhibitor Service Kit is live:

An email was sent to your attention from Shepard Exposition - our new Official Service Contractor. The address is showmail@shepardes.com. Be sure to add that address to your safe sender list so you'll continue to receive important updates from them.

You can **access the Service Kit [online](#)** or download the [PDF](#). Need help with your login? Click [here](#). Shepard is available to answer any questions you may have about the Exhibitor Service Kit or Online Ordering at atlanta@shepardes.com.

More announcements:

- AIHce EXP 2021 [Exhibitor Badge Registration and Housing](#) is open.
 - Click [here](#) for a comprehensive “[cheat sheet](#)”, complete with print screens and step-by-step instructions to assist you during the registration process.
- Update your [Exhibitor Directory Listing](#) by logging into the [Exhibitor Dashboard](#).
 - This is so important. Especially for 2021 – promote your participation!
- The [Exhibitor Toolkit](#) is an amazing resource dedicated to assist you with your booth planning.
 - Access important information, helpful tips, and answers to frequently asked questions – including our safety assurance [video](#).

Please don't hesitate to contact me with any questions.

More updates and announcements will be sent soon.

Take care and be safe!

Best regards,

Alison Daniels, CEM
Manager, Expositions

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