

Good morning,

Happy New Year!

Important updates regarding AIHce EXP 2021 are outlined below.

## Safety First:

AIHce EXP is planning for an in-person/hybrid conference in Dallas. We will be meeting in Dallas with a hybrid component for both in-person and virtual attendees as well as a virtual “add-on” for exhibitors so you can reach those virtual attendees. More details regarding the hybrid/virtual booth “add on” will be available in the coming weeks.

Most importantly, we want you to be aware of the safety measures we are taking to ensure all AIHce EXP 2021 attendees and exhibitors are kept safe. Please watch our [video](#) specifically directed to you, our loyal exhibitor.



## Announcements:

- AIHce EXP 2021 [Exhibitor Badge Registration and Housing](#) is open.
  - Click [here](#) for a comprehensive “[cheat sheet](#)”, complete with print screens and step-by-step instructions to assist you during the registration process.
- Update your [Exhibitor Directory Listing](#) by logging into the [Exhibitor Dashboard](#).
  - This is so important. Especially for 2021 – promote your participation – extend your reach!
- The [Exhibitor Toolkit](#) is an amazing resource dedicated to assist you with your booth planning.
  - Access important information, helpful tips, and answers to frequently asked questions – including the video above.

## Coming Soon:

- Details regarding a Hybrid/Virtual “add-on” to your in-person booth will be finalized in the coming weeks.
  - In today’s climate, it is so important to market your brand and promote your presence via several platforms to get the most exposure.
- The Exhibitor Service Kit is scheduled to go live in early February.
  - More details regarding the Target Move-in referred to in the video above will be available in the Kit.
  - And we want to, once again, welcome [Shepard Exposition Services](#) as AIHce EXP’s new Official Service Contractor!

Please don’t hesitate to contact me with any questions.

More updates and announcements will be sent soon.

Take care and be safe!

Best regards,



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