



Good afternoon,

I hope you are enjoying a healthy and safe fall. Thank you again for securing a booth at AIHce EXP 2021. I hope you're as excited for Dallas as I am!

Announcing Shepard Exposition Services as AIHce EXP's new Official Service Contractor

We are pleased to announce that AIHA has contracted with [Shepard Exposition Services](#) as our new Official Service Contractor. Their services include exhibitor carpet rental, furniture rental, audio visual, material handling, etc. We are very excited to be working with them. More information will be available in the Exhibitor Service Kit scheduled to go live in early February 2021.

Online, Hybrid, and Virtual Packages

While we plan to see you all in person at AIHce EXP 2021, May 24-26, in Dallas, TX, we are looking to incorporate a comprehensive live/virtual package for 2021. More details will be available in early 2021.

Expo Guest Pass Program

In the past, the Expo Guest Pass Program allowed your customers and prospects to visit the exhibit hall, as your guest, for free. Considering current events, we are re-evaluating our Expo Guest Pass Program to ensure all safety protocols can be properly implemented. More information will be provided in January 2021. **NOTE:** This program is not where you register your booth staff or contractors.

Reminder: Be Aware of Housing Poachers and Data Scammers

Poachers and scammers are constantly posing as official representatives of AIHce EXP to sell unofficial attendee data lists and solicit hotel reservations. These companies are unrelenting and are known to constantly change their company and domain names. Beware of **anyone** soliciting on behalf of AIHce EXP! Experient (Maritz Global Events) is the **only** official AIHce EXP housing company. If you are contacted by anyone else, know that they are poachers and should be ignored. Reservations made through an agency other than Experient (Maritz Global Events) will be at your own risk.

Please also know that AIHA will not release any "confirmed" or "verified" attendee lists so do not be tricked into paying anyone for that information.

We recommend reviewing the list of [Official AIHce EXP Publications and Contractors](#) before responding to any solicitations you may receive.

Exhibitor Badges and Housing/Hotels

Exhibitor registration and housing is scheduled to open in early December.

Reminder: Complimentary badges are no longer contingent on securing a hotel room within the AIHce EXP housing block. There is now an allotment based on booth size for **both** Exhibitor Full Conference Badges and Exhibit Only – Booth Personnel Badges.

Exhibitors receive the following complimentary badges with their booth, based on booth size:

Exhibitor Full Conference Badges

- Two (2) with a 10' x 10' booth
- Three (3) with a 10' x 20' booth
- Four (4) with 300+ square feet

Additional Exhibitor Full Conference Badges, above the allotment, are at prevailing rates and eligible for the Stay and Save Discount of \$200 per badge.◇*

Exhibit Only – Booth Personnel Badges allotment

- Three (3) per 10' x 10' booth (100 square feet)

Example: Three (3) for a 10' x 10', Six (6) for a 10' x 20', Twelve (12) for a 20' x 20', etc.

Additional Exhibit Only – Booth Personnel Badges, above the allotment, are eligible for the Stay and Save Discount of \$100 per badge. (Pricing is as follows; \$200/badge without housing in the block and \$100/badge if a hotel room is secured within the block.)◇*

*Stay and Save Discount Policy: Additional badges above the complimentary allotment will be discounted for exhibitors booking housing in the official AIHce EXP housing block.

◇*Exhibit staff who live within 30 miles of the Kay Bailey Hutchison Convention Center and plan to commute to AIHce EXP will receive the Stay and Save discount automatically.*

Coming Soon!

- December: Exhibitor Registration and Housing go live
- February: Exhibitor Service Kit goes live

More updates and announcements will be sent next month. In the interim, please don't hesitate to contact me with any questions.

Have a great October!

Best regards,



Alison Daniels, CEM
Manager, Expositions

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