

AIHCE^{VIRTUAL}EXP2021

Advancing Worker Health & Safety

MAY 24 - 26

SPONSORSHIP & ADVERTISING

Opportunity	Price
AIHce EXP Welcome Swag Box	Varies per item
Full Screen Ad in Final Program	\$1,500
Health & Wellness Series	\$1,500
Keynote SOLD OUT Session – Opening	\$5,000
Keynote SOLD OUT Session – Closing	\$3,000
Learning Pavilion Session	\$550
Networking Break	TBD
Movie Matinee Session	\$2,500
Named Award Sponsor	\$2,500+
New Product Feature in the digital Final Program	\$750
Nexus Virtual Lounge & Library	\$1,500
Pathway Passport Game	\$1,000
PPE Fashion Show	\$750/entry
Rise & Shine / Lunch SOLD OUT & Learn	\$5,000
Sponsored SOLD OUT Blog Post	\$1,000
Sponsored SOLD OUT Email Blast	\$2,500
Thought Leadership Track	\$1,000
Virtual Event Bag	\$500/entry
AIHF Fun Run Sponsorship	\$500 and up
Virtual Platform – Banner Ad	\$1,500
Virtual Platform SOLD OUT Daily Attendee Message	\$500/day or \$1,200/3 days
Virtual Platform Video Ad – 30 seconds	\$500/day or \$1,200/3 days
Virtual Platform SOLD OUT Video Ad – 60 seconds	\$700/day or \$1,500/3 days

For more information, please contact:

Laura Cilano Garcia, Program Director of Strategic Partnerships

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Opportunity	 Lead Capture	 Content Delivery	 Branding	 New Product Promo	 Industry Support	 Analytics	 Network	 Special Offer
AIHce EXP Welcome Swag Box		√	√	√				√
Full Screen Ad in Final Program		√	√	√		√		√
Health & Wellness Series	√		√		√	√		
Keynote Session - Closing	√	√	√			√		
Keynote Session - Opening	√	√	√			√		
Learning Pavilion Session		√	√	√		√		√
Networking Break	√		√		√		√	
Movie Matinee Session	√		√		√	√	√	
Named Award Sponsor		√	√		√			
New Product Feature			√	√		√		
Nexus Virtual Lounge & Library	√	√	√		√	√	√	
Pathway Passport Game	√		√			√		√
PPEC Fashion Show		√	√	√	√			√
Rise & Shine / Lunch & Learn	√	√	√	√		√		√
Sponsored Blog Post		√			√	√		
Sponsored Email Blast		√	√	√		√		
Thought Leadership Track	√		√			√		
Virtual Event Bag	√	√	√	√		√		√
AIHF Fun Run Sponsorship			√		√	√		√
Virtual Platform - Banner Ad			√	√		√		
Virtual Platform - Daily Attendee Message			√	√				
Virtual Platform Video Ad - 30 seconds		√	√	√		√		
Virtual Platform Video Ad - 60 seconds		√	√	√		√		
Women in IH Summit Sponsor	√		√		√	√		
Web Banner on AIHceEXP.org			√	√		√		

TIERED PARTNER PACKAGES

Tiered partnership levels are achieved based on cumulative spend of sponsorship and advertising options. Partners receive additional recognition as outlined below.

BENEFITS	FOUR STAR \$20,000+	THREE STAR \$15,000+	TWO STAR \$10,000+	ONE STAR \$5,000+
BRANDING	★★★★	★★★	★★	★
AIHceEXP.com & promotional materials	√	√	√	√
AIHce EXP Digest e-mail communications	√	√	√	√
Opportunity to contribute a guest blog post	√			
Recognition in a pre-conference Synergist	√	√	√	√
AIHce EXP social media campaign	√	√	√	√
Recognition in the Virtual Platform	√	√	√	√
DIRECT ATTENDEE ACCESS	★★★★	★★★	★★	★
1 pre-conference sponsored e-blast	√			
1 post-conference sponsored e-blast	√	√		
RECOGNITION	★★★★	★★★	★★	★
Recognition in a pre-conference press release	√	√	√	√
Virtual Conference Registration(s)	2	2	1	1
Recognition during Opening Session	√	√	√	√
Recognition by incoming AIHA Board President at Closing Session	√	√	√	√

* Benefits may be subject to change based on remaining availability at the time of executed agreement.

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