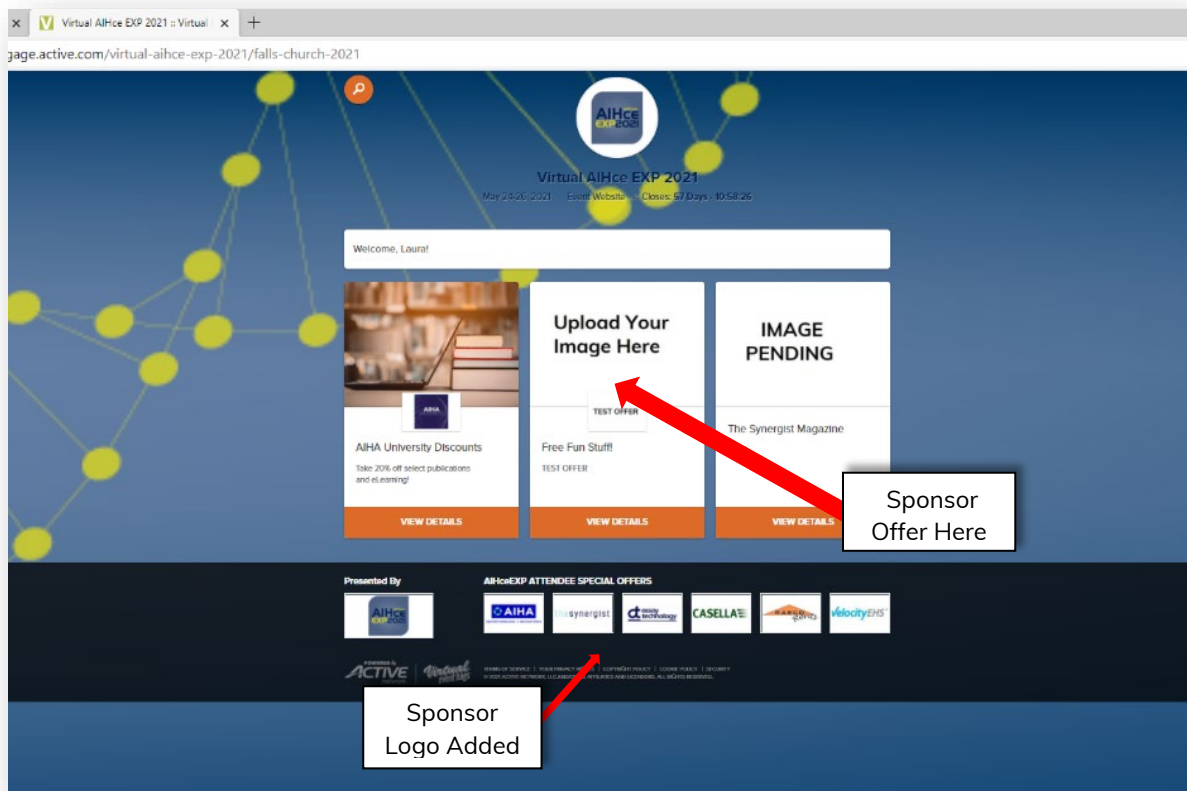


VIRTUAL EVENT BAG (VEB)

Participation Fee: \$500

Sign up for a placement to showcase your special offer or giveaway and capture leads via our new AIHceEXP Virtual Event Bag.

This is a fun and effective way to provide your special offers and information to attendees, similar to a traditional event bag, only it's digital!



How does it work?

Registered attendees will receive an invitation email with a link to visit their personalized bag a few days before, during, and again after the conference. They can act immediately, or they can save the content for later.


Attendees will visit the Virtual Event Bag (VEB), then view, save, and redeem the sponsor content that is of interest to them.

Attendees will receive multiple reminders to visit the VEB throughout the event and will have up to 30-days after the conference to access the bag.

VIRTUAL EVENT BAG (VEB)

Participating companies will receive an invitation link to go in and build their placement. The VEB platform tracks attendee engagement with your placement and, if a giveaway or drawing is incorporated, can capture attendee contact information which means more leads for you!

Sample Sponsor Engagement Report:



InitLive Inc
Enter to WIN a FREE subscription! It's Easy. #WinitLive
 Category | Giveaway

Overall Page Performance

<p>219 TOTAL AUDIENCE</p>	<p>219 UNIQUE EMAILS</p>	<p>216 PAGE VISITORS</p>	<p>828 PAGE VIEWS</p>
<p>500 <small>ESTIMATED</small></p>	<p>43.8% <small>EST. VS. ACTUAL</small></p>	<p>219 <small>AUDIENCE</small></p>	<p>100.0% <small>TOTAL VS. UNIQUE</small></p>
<p>219 <small>UNIQUE EMAILS</small></p>	<p>98.6% <small>VISIT RATE</small></p>	<p>216 <small>VISITORS</small></p>	<p>3.83 <small>VIEWS PER VISITOR</small></p>

Content Card Performance Details

Overall Activity				Overall Actions			
57 <small>VISITORS</small>	98 <small>VIEWS</small>	2 <small>ACTIONS</small>	3.5% <small>ACTION RATE</small>	1 <small>ENTRIES</small>	0 <small>EMAILS</small>	0 <small>PRINTS</small>	1 <small>WEBSITE VISITS</small>

Engagement List

Name	Email	Entry Date	Total Views	Total Prints	Total Emails	Website Visits
Jihad FEDDAOUI	jihad.feddaoui@kedgebs.com	08/28/2017	1	0	0	0

Deadline to confirm participation is May 4, deadline to build offer is May 14.

Please contact [Laura Cilano Garcia](#) with any questions.