

## SPONSORED BLOG POSTS

### \$2,500 Per Post

AIHce EXP Sponsored Posts are for organizations with a unique perspective on the topics we are addressing via the conference education program. This opportunity to provide original content will elevate your business as a thought leader in the OEHS space as you educate attendees and members on essential topics.

#### Blog Posts Include:

- Sponsor logo recognition in the post itself
- Inclusion in an issue of the \*AIHce EXPress email
- 300x600 ROS banner ad on the AIHce EXPress blog homepage to promote the blog (rotates with other sponsored blog ads)
- 715x250 Banner ad on sponsor's blog page that points to your website –content of the ad does not have to relate to the blog (will be set up on Google Ad Manager so can track clicks)
- The sponsored blog will be promoted on the following channels:
  - AIHA Social media: 3 Twitter, 1 LinkedIn and 1 Facebook post during the month that it's published
  - AIHce EXP 2022 Catalyst group
  - AIHce EXP email (\*if the assets due date deadline is met!)

#### Specifications:

- Content should be designed to benefit, interest, or inform occupational and environmental health and safety professionals.
- The intent of this blog is to provide perspectives on issues affecting OEHS professionals, so please share original content or your take on existing content using friendly, easy-to-understand language.
- Please do not submit content with a sole focus on the direct promotion of a company, product, or service.
- Do not overload your blog post with links. Too many links can make your blog look like an advertisement.
- Your post should be roughly between 300-500 words in length. Longer posts are welcome, but please try to keep it at a max of 1,000 words.
- We want you to get credit for your post! Your name will be included in the byline of your post. Please provide a short bio and photo (JPG or PNG format only) with your blog contribution; this will be included at the bottom of your post.
- **Please submit the relevant \*graphics to accompany your post.** If they are not provided, we will select one on your behalf. Bio pictures should be in either .JPG or .PNG format, original size preferred. Animation is not accepted.
- Your post must be submitted in final format in a word document. AIHce retains the right to edit and approve content before posting.
- Your post will be published on the AIHce EXP site once approved by the editorial team.

*Please contact [Laura Cilano Garcia](#) with questions or to secure your date.*

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### Graphics (\*To be provided by Sponsor by assets due dates listed below)

\*Acceptable formats for banner ads: jpg, png, static gif

#### **Blog Homepage ROS Ad**

- Size: 300x600px
- Max file size: 100 KB

#### **Sponsored Blog Page Banner Ad**

- Size: 715x250px
- Max file size: 100 KB

### Available Dates & Deadlines

MONTH	ASSETS DUE DATE	WEBSITE PUBLISH DATE	EXPRESS DIGEST ISSUE	EXPRESS DIGEST SEND DATE
MARCH	2/15/2022	2/22/2022	EXPress #4	3/10/2022
MARCH	3/1/2022	3/8/2022	EXPress #5	3/24/2022
APRIL	3/15/2022	3/22/2022	EXPress #6	4/7/2022
APRIL	3/29/2022	4/5/2022	EXPress #7	4/21/2022
MAY	<i>* ALL PUBLISHED BLOGS WILL BE PROMOTED VIA A SPECIAL EDITION OF EXPRESS DIGEST</i>			

### Suggested Topics:

Aerosols and Airborne Particles	Indoor Environmental Quality/Indoor Air Quality
Big Data	Laboratory Health and Safety
Biosafety/Microbiology	Management/Leadership
Changing Workplaces, Workforce, and Work Arrangements	Nanotechnology
Chemical Hazards	Noise/Hearing Loss Prevention
Communicating IH Concepts	Protective Clothing and Equipment
Confined Spaces	Respiratory Protection
Construction	Risk Assessment and Management
Emergency Preparedness and Response	Safety
Ergonomics	Sampling and Analysis
Ethics	Sensor Technology
Exposure Banding/OELs	Social Concerns (Includes Movie Sponsorship)
Hazard Recognition/Exposure Assessment	Standards, Regulations, and Legal Issues
Healthcare	Total Exposure Health/Total Worker Health

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