



Sponsorship
and Advertising
Opportunities

Why Partner With PSX?

Demonstrate your value in the rapidly growing world of Product Stewardship.

Partnering with PSX through sponsorship and advertising is a proven way to engage and influence our attendees before they've even landed in Houston.

If your goals include showcasing your expertise, deepening customer relationships, and capturing more qualified leads, we offer a wide selection of options to support these strategies.



PSX.org

58,000+
page views*



PSX eMarketing Campaign

More than 60,000 delivered,
average of 28% open and
8.4% click through rates



PSX Mobile App Engagement

Approximately 80% Attendee
Adoption Rate, 38,000+
total page views



Product Stewardship Society email, newsletters, and marketing list

5,500+ recipients



Social Media

4,200 followers



Sponsorship and Advertising Opportunities

A La Carte Sponsorships	
Advertising	Price*
PSX Onsite Guide - Digital Ad - Full/Half Page*	\$2,500
Monthly Rotating Web Banner on PSX.org*	\$1,000
Monthly Rotating Web Banner on ProductStewards.org*	\$1,000
Monthly Rotating Web Banner across both sites*	\$1,750
Sponsored Blog Post - featured on ProductStewards.org and PSS Member e-newsletter*	\$1,500
Sponsored Custom eBlast to full Product Stewardship Society marketing list – 4,000-5,000 recipients*	\$2,500
Sponsored Custom eBlast to PSX Registrants	\$1,500
Social Media – 4 Week Package*	\$1,500
Social Media – A La Carte Posts*	\$500
On-Site Opportunities	Price*
Branded Charging Station	\$5,000
Branded Lanyards	\$3,000
Branded On-site Graphics (Floor Stickers, Clings, Banners)*	\$500+
Branded Pens/Water Bottles/etc.*	\$2,500+
First Timers Breakfast (for 50 ppl) Tuesday Morning - includes custom eblast	\$3,000
Headshot Photo Café – Exclusive - Includes participant lead list	\$8,000
Reserved Lunch Table	\$1,500
Mobile App – Splash Page	\$2,500
Mobile App – Banner Ad	\$1,500
Mobile App – Pre- or On-site Push Notification	\$1,000
Mobile App Exclusive Sponsorship – Includes Listing Upgrade, Splash Page, Banner Ad, and Push Notification	\$4,000
Networking Refreshment Break	\$5,000
Partner Showcase – 30-minutes – Includes attendee lead list	\$3,000
Partner Showcase – 1-hour – Includes attendee lead list	\$3,500
PSX PowerPlay Booth – Includes attendee lead list – booth only	\$1,000
PSX PowerPlay Game – Exclusive - Includes attendee lead list – all participants	\$5,000
Rise & Shine Breakfast Session – Available on Wednesday or Thursday - Includes attendee lead list	\$5,000
Sponsored Keynote Session - Includes introduction of keynote from podium and attendee lead list / Add Refreshment Break	\$5,000/\$6,500
Reception	\$22,000
WIFI	\$12,000
Lunch	\$25,000

Questions?

Please contact Chris Dunham at cdunham@aiha.org or 203-994-1883.



Tiered Sponsorship Packages

Tiered sponsors receive maximum recognition starting with pre-event promotion through the on-site experience at PSX.

Spend thresholds are reached through the combined purchase of advertising and sponsorship a la carte items.

Platinum, Gold, and Silver tiered sponsors must be confirmed exhibitors at PSX.

Green level can be reached through the combined purchase of advertising and sponsorship items **(page 5)** marked with an asterisk (*).

Tiered Sponsorship Levels	Platinum \$12,500	Gold \$7,500	Silver \$5,000	Green \$2,000
Benefits and Inclusions				
Logo visibility on www.PSX.org & conference promotional materials	√	√	√	√
Logo visibility on all PSX attendee e-communications	√	√	√	Exhibitors Only
Recognition in a pre-conference press release	√	√	√	Exhibitors Only
PSX pre-/post-event registrant mailing lists	√	√	√	Post
Opportunity to contribute a complimentary guest blog post	√	-	-	-
Inclusion in PSX 2025 social media campaign	√	√	√	√
Upgraded listing in the Mobile App	√	√	√	-
(3) On-site marquee signage locations throughout conference	√	√	√	√
Customized on-site mobile app push notification	2	1	-	-
Recognition via on-site PSX All Sponsor Thank You push notification	√	√	√	-
PSX Complimentary Full-Conference Badges	3	2	1	-
Recognition during Opening General Session	√	√	√	√
Recognition during Closing General Session	√	√	√	√
Additional Priority Points towards booth selection for PSX 2026	3	2	1	-

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