FAIHA Designation Guidelines

Revised January 2019

The AIHA Fellows designation recognizes those who are full members in good standing, have 15 years of continuous Full membership, and have made recognized contributions to industrial hygiene or related disciplines, either through research, leadership, publications, education, or service to AIHA.

These individuals have been nominated by an AIHA local section, committee, special interest group or peers. Individuals are approved as Fellows by the AIHA Board of Directors after recommendation by the Named Awards and Fellows Nominating Committee.

The Fellow designation is limited to no more than five percent of the membership. Fellows who do not maintain their AIHA membership will continue to be considered as Fellows, can use the FAIHA designation, but will not be counted towards the five percent of the membership to allow capacity for new Fellows.

FAIHA DESIGNATION GUIDELINES

The FAIHA designation must be used only as described in the guidelines below. Please become familiar with the guidelines when developing business communications and marketing materials that include the designation—these include, but are not limited to print, multi-media, and online communications including business cards, letterhead, advertising, presentation materials, personal promotional literature, signage, and Web sites.

Adherence to the guidelines is vital to maintaining the distinctiveness, strength, value, and integrity of the FAIHA designation. While we have provided examples for the proper use of the designation, we cannot anticipate all possible uses. Please do not hesitate to contact a member of the AIHA staff if you need further assistance. If the designation is used improperly and if the AIHA Board does not take reasonable action to correct misuse, trademark protection could be lost.

RULES FOR PROPER USAGE OF THE FAIHA DESIGNATION

1.1 The FAIHA designation must be clearly associated with the individual(s) authorized by the AIHA Board of Directors to use the designation.

Correct Use:  John Smith, FAIHA

The services were provided by John Smith, FAIHA

Misuse:  ABC Company employs three FAIHA professionals
1.2 The designation must appear in all capital letters and without periods between the letters.

**Correct Use:** John Smith, FAIHA  
**Misuse:** John Smith, F.A.I.H.A.

1.3 The designation must not be used as a parenthetical expansion.

**Correct Use:** John Smith, FAIHA  
**Misuse:** John Smith, Fellow, AIHA; John Smith, AIHA Fellow

1.4 Resumes, letterhead, and business cards using the FAIHA designation must position the designation at the end after degree(s) and/or certification(s).

**Correct Use:** John Smith, PhD, CIH, CSP, MS, FAIHA  
**Misuse:** John Smith, PhD, CIH, FAIHA, CSP, MS

1.5 Those holding the designation may not own or use an email address or Internet domain name that includes the FAIHA designation or any colorable imitations of the FAIHA designation. The FAIHA designation may only be used as a hyperlink on a FAIHA designee’s Web site if the designation links directly to the AIHA web site (www.aiha.org).
USING THE AIHA APPROVED FAIHA TAGLINE

FAIHA designees are required to use the following tagline when featuring the FAIHA designation on Web sites, in advertisements, and on promotional materials. It is not necessary to use the tagline on business cards, letterhead, or notepads.

Correct Use: The FAIHA designation, which identifies industrial hygienists who have been recognized for their achievement in the field of industrial hygiene, is owned by AIHA.

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SPACE LIMITATION ALTERNATIVE:

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REQUIREMENTS

2.1 The FAIHA designation must be used only as described in the guidelines and in accordance with AIHA requirements.
2.2 All FAIHA designees acknowledge that AIHA is the sole, absolute, and exclusive owner of all rights, title, and interest in and to the FAIHA designation.
2.3 FAIHA designees agree not to challenge the validity of the FAIHA designation, and the goodwill associated therewith, in any country throughout the world.
2.4 FAIHA designees agree not to adopt, use, or promote any designation that is confusingly like the FAIHA designation, as determined by AIHA.
2.5 FAIHA designees agree not to use the FAIHA designation in any manner that, in the sole discretion of AIHA: discredits AIHA or tarnishes its reputation and goodwill; is false or misleading; violates the rights of others; violates any law, regulation, or other public policy; or mischaracterizes the relationship between AIHA and the designee/former designee.
2.6 FAIHA designees agree not to use the FAIHA designation in any manner that suggests or implies that AIHA has certified or endorsed any product, service or practice of the member.
2.7 FAIHA designees agree that AIHA has the right to terminate designees’ and former designees’ rights to use the FAIHA designation, with or without cause.
2.8 FAIHA designees agree that AIHA reserves the right to amend these Guidelines at any time, with or without notice.

**FREQUENTLY ASKED QUESTIONS**

**WHY HAS THE FAIHA DESIGNATION BEEN INTRODUCED?**

The FAIHA designation is a simple, easily recognizable way to reinforce Fellow status and to increase visibility, serving to inspire more individuals to pursue Fellows status which in turn contributes to a culture of engagement, involvement, and leadership throughout all parts of the AIHA community. Additionally, this will reinforce to current Fellows the “Call to Service” they accept by becoming an AIHA Fellow. By using the FAIHA designation, you agreed to abide by the guidelines set forth.

**WHO MAY USE THE FAIHA DESIGNATION?**

Only recipients of the AIHA Fellow Award have earned the right to display the designation and may place the designation after their names on appropriate professional documents. In addition, AIHA may suspend or terminate an individual for cause and/or criminal and other unlawful acts.

**WHAT HAPPENS IF I DO NOT MAINTAIN AIHA MEMBERSHIP AFTER RECEIVING THE DESIGNATION?**

Fellows who do not maintain their AIHA membership will continue to be considered a Fellow, can use the FAIHA designation, but will not be counted towards the five percent of the membership count to allow capacity for new Fellows.

**WHY IS THE AIHA BOARD SO CONCERNED WITH ENFORCING CORRECT USE OF THE FAIHA DESIGNATION?**

Enforcement of the FAIHA designation is consistent with our mission. It is important that the FAIHA designation does not fall into common use. If the AIHA Board does not take appropriate steps to prevent generic use of the FAIHA designation, it could lose its trademark rights, which means anyone could use the FAIHA designation even if they have not met the designation requirements.

**WILL I BE HELD RESPONSIBLE FOR THIRD-PARTY MISUSE?**

AIHA understands that third-party use of the FAIHA designation is not within your control. As an FAIHA designee, you have agreed to comply with the guidelines established above. We ask that you help educate third parties who may use the designation in association with your name, including the media, about correct use of the FAIHA designation. AIHA will not bring a designee before professional review.
because of third-party misuse of the FAIHA designation. Designees may, however, be subject to the professional review process due to misuse of the FAIHA designation in their own materials, combined with an extended period of nonresponse to AIHA’s request to stop misusing the designation. Designees should notify AIHA of improper use that comes to their attention.

HOW DOES AIHA MONITOR CORRECT USE OF THE MARK?
FAIHA designees help us by notifying us when they observe a potential unauthorized use or misuse of the FAIHA mark. In addition, AIHA may act should it find unauthorized use or misuse.

WHAT ARE THE CONSEQUENCES OF USING THE FAIHA DESIGNATION IMPROPERLY?
Often, the issue can be solved simply by notifying the party of the incorrect use, asking that it be corrected, and requesting proof that the change has been made. If the changes are not made, AIHA can take disciplinary action.

HELP! HOW DO I KNOW IF I HAVE FULLY COMPLIED WITH THE REQUIREMENTS?
You may contact AIHA with any questions, comments, or concerns at (703) 849-8888. A member of the staff will answer any questions and proof your materials if you desire.