

AIHA International Strategy Framework (2018-2022)

Mission: AIHA’s international engagement is aimed at increasing principles of occupational & environmental health and safety awareness in countries where it is needed, while also furthering the Association’s business interests in these locations, to achieve worker health protection.

Strategic Framework Goals		
Advance AIHA Business Interests Abroad		Increase Occupational Health and Safety Awareness
Develop Professionals	Foster Community	
Strategic Objectives		
1. Enhance from existing base or create IH practitioners (technicians), entry/mid-/senior IH professionals	1. Build and grow new Virtual Section to serve global communities not served by established AIHA local sections	1. Enhance knowledge of work-related disease and subsequent economic impact among policymakers and industry leaders (quantified by touch points)
2. Increase numbers of CIH or other credentialled professionals through educational offerings	2. Increase number registered as AIHA International members	2. Raise awareness among AIHA members globally of the importance of a global standard of care (addressing issues such as child labor, informal work force, lack of regulatory enforcement) and facilitate integration of basic prevention strategies into workplaces
3. Increase global access to existing and future educational products	3. Facilitate networking activities in-person and virtually	3. Support development of new and improved global standards and regulations in developing economies
4. Support non-profits dedicated to training professionals in developing economies by awarding micro-grants and facilitating contacts through local businesses, academia, and others.		
Metrics of Success		
Advance AIHA Business Interests Abroad		Increase Occupational Health & Safety Awareness
Develop Professionals	Foster Community	
1. Identify and create translated editions of AIHA assets; through our sister organizations realize increase in purchases.	1. Increase number of Virtual Section international membership by 5% year over year.	1. Secure opportunities in developing economies to help plan conference sessions, led by AIHA member experts and/or aligned with CPAG content priorities.
2. By country basis, identify and track increasing numbers of CIH (or other) credentialled professionals.	2. Increase number of international members by 3% year over year.	2. Secure AIHA member participation as thought leaders in global occupational health and safety seminars, virtually or in-person.
3. By country basis, establish and achieve incrementally increased sales of AIHA educational products (i.e., courses, publications, e-subscriptions).	3. Maintain and increase opportunities for facilitated networking at AIHce, online in Virtual Section, and at AIHA sponsored events at international events.	3. Support and increase AIHA member participation in global standards committees.
4. Maintain/grow micro-grant program and show ROI measure attained per each supported project		