
Mission: AIHA’s international engagement is aimed at increasing principles of occupational & environmental health and safety awareness in countries where it is needed, while also furthering the Association’s business interests in these locations, to achieve worker health protection.

### Strategic Framework Goals

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<tr>
<th>Advance AIHA Business Interests Abroad</th>
<th>Increase Occupational Health and Safety Awareness</th>
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<td>Develop Professionals</td>
<td>Foster Community</td>
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#### Strategic Objectives

1. **Advance AIHA Business Interests Abroad**
   - **Develop Professionals**
     - 1. Enhance from existing base or create IH practitioners (technicians), entry/mid-/senior IH professionals
   - **Foster Community**
     - 1. Build and grow new Virtual Section to serve global communities not served by established AIHA local sections
   - **Increase Occupational Health & Safety Awareness**
     - 1. Enhance knowledge of work-related disease and subsequent economic impact among policymakers and industry leaders (quantified by touch points)
   - 2. Increase numbers of CIH or other credential professionals through educational offerings
     - 2. Increase number registered as AIHA International members
     - 2. Raise awareness among AIHA members globally of the importance of a global standard of care (addressing issues such as child labor, informal work force, lack of regulatory enforcement) and facilitate integration of basic prevention strategies into workplaces
   - 3. Increase global access to existing and future educational products
     - 3. Facilitate networking activities in-person and virtually
     - 3. Support development of new and improved global standards and regulations in developing economies
   - 4. Support non-profits dedicated to training professionals in developing economies by awarding micro-grants and facilitating contacts through local businesses, academia, and others.

#### Metrics of Success

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1. **Advance AIHA Business Interests Abroad**
   - 1. Identify and create translated editions of AIHA assets; through our sister organizations realize increase in purchases.
   - 2. By country basis, identify and track increasing numbers of CIH (or other) credentialed professionals.
   - 3. By country basis, establish and achieve incrementally increased sales of AIHA educational products (i.e., courses, publications, e-subscriptions).
   - 4. Maintain/grow micro-grant program and show ROI measure attained per each supported project

1. **Foster Community**
   - 1. Increase number of Virtual Section international membership by 5% year over year.
   - 2. Increase number of international members by 3% year over year.
   - 3. Maintain and increase opportunities for facilitated networking at AIHce, online in Virtual Section, and at AIHA sponsored events at international events.

1. **Increase Occupational Health & Safety Awareness**
   - 1. Secure opportunities in developing economies to help plan conference sessions, led by AIHA member experts and/or aligned with CPAG content priorities.
   - 2. Secure AIHA member participation as thought leaders in global occupational health and safety seminars, virtually or in-person.
   - 3. Support and increase AIHA member participation in global standards committees.