I Am IHTM



I Am IHTM





I Am IHTM



 $IAm IH^{TM}$ 



2017 Annual Report

www.aiha.org



Welcome!

We've brought back the AIHA Annual Report in a more modern format, to better keep you informed on our highlights and accomplishments over the past year.

My "freshman year" as AIHA's CEO was a whirlwind. I visited 12 Local Sections over the course of the year and came away with a much better understanding of your needs and concerns - primarily about more effective engagement with our student local sections. Additionally, I've:

- Formed and now chair a new Teen Safety working group for the Intersociety Forum on Occupational Safety and Health, a consortium that convenes annually to discuss shared responses on developments and advancements in the profession:
- Launched a brand refresh task force that includes AIHA, ABIH, and ACGIH to identify our varied audiences and define what success might look like if we pursue such an initiative; and
- Entered into new MOUs with ASSE and OHTA, to advance the safety and worker health industry and build on efforts to promote better OH standards around the world, respectively. These are welcome additions to our other 15 domestic and international MOUs already in effect.

Throughout the rest of this report, you'll hear from all areas of the organization and see our successes and highlights for 2017. It's truly exceptional to see all that we are doing and building on for the future growth and success of the organization and the profession as a whole.

In closing, we would like to thank the many volunteers who have made such an impact on the Association, foundations, and LLCs of the AIHA enterprise. Your dedication and passion for the mission of worker health and safety is an invaluable linchpin to the next generation of IH/OHs.

Sincerely, Lamme Son

#### AIHA Meetings, Education. **Publications** 32%



- \$106,000 donations
- 99 scholarship applications; 51 awarded

PAT

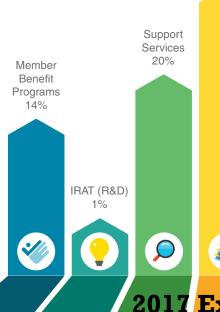
21%

#### **AIHA 2017 Donations**

- American Red Cross, \$10,000
- Occupational Hygiene Training Association, \$20,000
- Center for Safety and Health Sustainability, \$20,000
- · OHS Initiative for Workers and Community, \$2,500
- Developing World Outreach Initiative (DWOI), \$7,500

Support Services include: Executive, Board, Information Technology, Finance, Human Resources, Marketing, **Business Office support** 

Member Benefit Programs include: Member and Customer Relations, Professional Communities, Scientific and Technical Initiatives, Career and Employment Programs, Public Relations, Local Sections, and Government Relations





LAP

10%







2017 Expenses



# Protecting Worker Health

# **Membership**

Our effectiveness and longevity rests with the 8,500 members who support the association through membership, active volunteerism, and involvement in AIHA products, services, and events. However, 35% of our current membership is at or nearing retirement and the pipeline of new professionals is not sufficient enough to fill the looming gap. Thus, the following recruitment and retention efforts have been bolstered with new initiatives and updates:

- Repositioning the AIHA Membership Value Statement
- Reinitializing the GAP program with BOHS and AIOH
- Constructed new benefits for students and young professionals, with a focus on education, leadership development, and outreach
- Began market research on membership outreach options to unconventional populations, such as IH technicians and EHS generalists

Developed a new Organizational Membership model



# #IAmIH Member and Outreach Initiative

At the 2017 Leadership Workshop, AIHA launched the #IAmIH Leadership Challenge. We encouraged national and

local leadership to reach out to their communities, sharing about IH and how they can start on this rewarding career path.

# Content Portfolio Advisory Group (CPAG)

Formerly known as the Content Portfolio Management Team, CPAG digitized the volunteer group project submission forms, which has speeded up the submission and review process. CPAG also approved several projects for further development: Emergency Response; expanding the current IAQ Body of Knowledge; and developing *Legionella* education content.

# **Local Sections**

The AIHA Local Sections Council Charter was amended in June 2017 and a survey conducted in July. Feedback from the survey provided valuable information regarding awareness and engagement within the local section membership.

As such, the Premier Partners Program was developed. This series of custom packages and a la carte options of services and benefits is designed to meet the specific needs of Local Sections and combined with exclusive cost savings. The program will be introduced in 2018 and provide sections open access to AIHA communications, affordable and customized educational content and professional development, and a "seat at the table" with issues that directly impact the profession, such as in government relations and advocacy.



T. Renee Anthony was named the new Editor-in-Chief of the *Journal of Occupational and Environmental Hygiene*, beginning January 2018. She is the third editor of the *Journal*, after Michael S. Morgan and Mark Nicas.

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# 2017 #IAmIH Leadership Challenge Final Results

- South: 88
- South Central: 19
- Northwest: 18
- Mid-Atlantic: 15
- Pacific: 10
- Midwest: 6
- Northeast: 5
- Central: 1

#### **Government Relations**

AIHA's first-ever government relations committee now stands at more than 400 members and we delivered more than 50 presentations to Local Sections. Volunteer Groups, and members at other venues.

We have established five priorities for the coming year:

- 1) Protecting first responders and others from occupational exposure to opioids and their synthetic analogues, such as fentanyl and carfentanyl;
- 2) Disaster preparedness and response;
- 3) Cannabis industry worker health and safety;
- 4) Protections for contingent workers; and
- 5) Teen workplace safety education.

Recent accomplishments include the enactment of teen workplace safety education legislation into law in Texas. and the inclusion by the White House of AIHA's concerns and recommendations in the final report of President Donald J. Trump's Commission on Combating Drug Addiction and the Opioid Crisis.

# **Professional Community**

Numerous highlights from 2017 include:

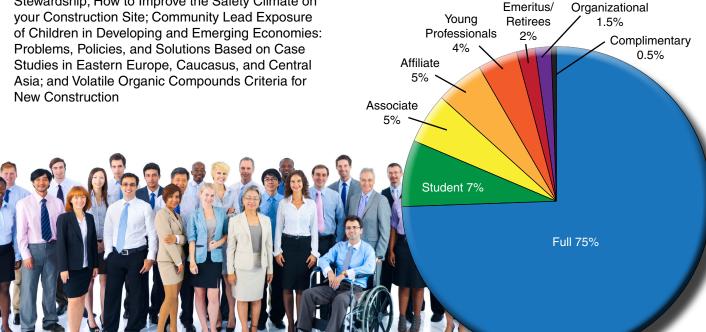
- Women in IH Forum: More than 150 female IH/OEHS professionals met at AIHce EXP 2017 to explore the needs and experiences of women within the profession. The Forum has evolved quickly into a Board-tasked working group.
- Online Disaster Response Center: A central resource with white papers, documents on health and safety issues for various disasters, an AIHA guidance document, and ongoing resource list on how to address potential hazards after major disasters
- **Position Resources:** Several new resources were published in 2017, including Nanomaterial Stewardship; How to Improve the Safety Climate on your Construction Site; Community Lead Exposure Problems, Policies, and Solutions Based on Case Studies in Eastern Europe, Caucasus, and Central Asia; and Volatile Organic Compounds Criteria for

### AIHA Publications for 2017



- 2017 ERPG/WEEL Handbook
- 2017 ERPG Update Set
- Assessment and Remediation of PCBs in the Built Environment
- Guidelines for the Selection and Use of Environmental Surface Disinfectants in Healthcare
- Useful Equations: Practical Applications of OH&S Math, 3rd edition
- IAQ and HVAC Workbook, 4th edition
- Laboratory Ventilation Guidebook, 2nd edition
- Case Studies: Sixty Practical Applications of OH&S Control **Principles**
- Industrial Ventilation Workbook. 7th edition
- Industrial Hygiene Workbook: The Occupational Health Sciences, 6th edition
- **NEW** Essentials Series: Essentials of Exposure Assessment 2017 e-book
- Initiated two Bodies of Knowledge for completion in 2018: Enterprise Risk Management and Occupational Exposure Banding

# **Membership Classifications**





#### **Education**

AlHA's eLearning options continue to grow in leaps and bounds. The Virtual Fall Conference featured the most flexible registration options yet, providing avenues for whole conference, one day, one track, and even individual sessions. The Virtual PDCs were also expanded, with five courses made available virtually between AlHce EXP and Fall Conference.

We also received an Association TRENDS Learnie Award for Best Repurposed Content with our AIHce REPLAY series.

- 6,739 in-person PDC participants
- 81,586 CE hours awarded
- 49 eLearning subscription groups
- 7 webinars with 2,190 participants

# **Product Stewardship Society**



In late 2017, the Society launched its new OnDemand learning library. This new library contains more than 90 recorded sessions that cover all aspects of product stewardship.

With the launch of the library's new content and other benefits, the Product Stewardship Society also instituted new membership options: Basic and Premium. A new Premium membership provides, among other benefits, unlimited access to all content in the new learning library.

#### **AIHA Events**

AlHce EXP 2017 occurred in Seattle, Washington, shifting to a three-day event with sessions occurring in hour-long increments to better accommodate participation in the Exhibit Hall, volunteer/committee meetings, and in-networking events.

Attendance: 4.386 onsite / 353 virtual / 210 exhibitors

The final Fall Conference on Leadership and Management event happened in Tampa, Florida, providing a boutique-like atmosphere for attendees that better accommodated a one-on-one information exchange amongst professionals and event partners. For 2018, the Fall Conference has been replaced with IOHA.

Attendance: 255 onsite / 3 sponsors

The Product Stewardship Conference outgrew its co-location space with AIHce EXP and debuted as a standalone conference in Tampa, Florida. The conference boasted a record attendance and received critical acclaim from its members and leadership.

Attendance: 228 onsite / 8 sponsors

### **Save the Dates**



AlHce EXP 2018 May 21-23, 2018 Philadephia, PA



The 11th International Occupational Hygiene Association (IOHA) September 24-26, 2018 Washington, DC



Product Stewardship Conference September 27-29 | Washington, DC

## Other Initiatives



AlHA rolled out the Hamilton Club, an enhanced benefits program for an exclusive group of partner corporations actively involved in AlHA initiatives. This four-tier program provides select member access, elevated recognition, increased brand

exposure, and thought leadership contribution opportunities.

AIHA Department of Scientific and Technical Initiatives hosted a meeting on Big Data, including representatives from Google, NIOSH, and other subject matter experts. The group discussed how business development applies to IH, identified current sources of the same, who AIHA should partner with to further develop the topic, and what the next steps for the profession should be.



# AIHA's Professional Pathway<sup>TM</sup>

This innovative program continues to flourish, prompting the new Women in IH Forum (and subsequent Working Group) as well as the #IAmIH outreach program.

New research was initiated to identify the educational needs of IH practitioners and EHS generalists. AIHA can play a role in helping these professionals become more cognizant and proficient in the fundamental principles of exposure science.

AIHA has received more than 15 awards or grants for our various outreach programs that have recognized the resources developed for members to use when promoting and educating people about the profession.













# The Synergist

A Magazine Serving Occupational and Environmental Health and Safety Professionals
Readers of The Synergist monthly magazine receive in-depth news and information about the occupational and environmental health and safety fields and the industrial hygiene profession.

10 free webinars / 4,000+ attendees / 97,844 views of digital version / 668 SynergistNOW subscribers





#### ATHA-T.AP

- Successfully underwent APLAC and IAAC joint evaluation on road to recognition as an ILAC Mutual Recognition Arrangement signatory in 2018
- Developed new strategic approaches that encompass revised standards 17025 and 17011 so policy changes and programs can be launched in 2018.
- Launched new Food LAP, a comprehensive accreditation program for laboratories performing tests on raw and finished food products, and food ingredients.



#### ATHA-PAT

- Each of the five AIHA-PAT programs were accredited by the American Association for Laboratory Accreditation (A2LA)
- Folded EMPAT in-house, which will improve pricing and fulfillment efficiency for all EMPAT customers



# **AIHA-Registries**

- Updated Safety Data Sheet exam, along with a new testing platform
- Developed new OHSMS Auditor Registry program exam and released in conjunction with the IS 45001 standard