AIHA’s 2019 Annual Report

AIHA’s Highlights and Successes

aiha.org
American Industrial Hygiene Association
3141 Fairview Park Drive
Suite 777
Falls Church
Virginia 22042
“I’m excited to bring you AIHA’s 2019 Annual Report.”

We are pleased to highlight our successes over the past year, and hope you feel your association is heading in the right direction to further empower and sustain the profession.

As we begin a new decade and celebrate the Association’s 80th year, I’d like to highlight some of our successes as we move your association forward into the future.

Most notably, we are proud to report:

- The AIHA.org website received a much-needed facelift and redesign, modernizing AIHA’s online presence with a site that is more conducive to mobile access and our education and event resources.
- With the new website, we renamed how we refer to our eLearning, webinars, courses and books: AIHA University. “AIHA U” served more than 5,100 professionals through 60 different educational offerings and launched two new professional certificate programs.
- A new comprehensive salary survey that encompasses the IH/OH profession was completed. The results of the survey are accessible to members through an online portal that gives you the ability to fine-tune the data to your professional needs.
- We completed the first biennial State of AIHA Research report, outlining progress on AIHA’s Content Priorities and our commitment to scientific and technical initiatives.
- A new eLibrary subscription service launched at the end of 2019, giving online access to 50 of AIHA’s top publications. It’s responsive and easy to use, a perfect resource for today’s IH/OH students and professionals on-the-go.

We are very grateful to AIHA’s Hamilton Club partners, who continue to give back to the industry through generous corporate support. AIHA members are some of the most dedicated, passionate and mission-driven professionals I’ve ever met. We extend a sincere thank you to our many volunteers, who continue to have such a positive impact on your association and the profession as a whole. AIHA is poised now more than ever to educate and empower the next generation of IH/OH professionals.

Sincerely,

[Signature]

NOTE
Support Services include: Executive, Board, Information Technology, Finance, Human Resources, Marketing, Business Office support

Member Benefit Programs include: Member and Customer Relations, Professional Communities, Scientific and Technical Initiatives, Career and Employment Programs, Public Relations, Local Sections, and Government Relations
AIHA Publications for 2019

- Toxicology Principles for the Industrial Hygienist, 2nd edition
- Important Instrumentation and Methods for the Detection of Chemicals in the Field, 2nd edition
- Odor Thresholds for Chemicals with Established Occupational Health Standards, 3rd edition
- 2019 ERPG/WEEL Handbook

AIHA LLCs

AIHA Laboratory Accreditation Programs, LLC

AIHA Laboratory Accredited Programs
- Launched an Online Data Base that will allow labs to submit applications/updates electronically and allow volunteers, site assessors and staff to better manage information
- Launched a new LAP web site
- Conducted a highly successful Annual Meeting
- Developed a presentation on risk-based thinking and made available to accredited labs
- Accredited 60 percent of laboratories to the new version of ISO/IEC 17025

AIHA Proficiency Analytical Testing Programs
- Completed the pilot program for Worker Exposure in the Cannabis and Hemp Industry

AIHA Registry Programs
- Launched Occupational Health and Safety Management System (OHSMS) Auditor Registry

Consultants Listing

Our popular Consultants Listing concluded another successful renewal season that features nearly 400 member businesses.
Volunteer Groups

Our volunteer groups now have 60 bodies of work available for members to reference. AIHA now has 57 total Virtual Groups, including:

- 31 Technical Groups
- 6 Working Groups
- 3 Special Interest Groups
- 5 Professional Development Committees
- 5 Internal Operations Committees
- 7 Advisory Group/Task Forces

Local Sections

Over the course of 2019, AIHA spent more than $200,000 on Local Sections, including dedicated staff support, leadership development, officer training, website hosting, and community management via the Catalyst. There are now 66 Local Sections, including international sections. New Virtual Sections were launched in 2019, and one is exclusively in Spanish!

We are also pleased that 25 universities now sponsor several Student Local Sections.

Catalyst Community

In its second year, the members-only Catalyst got a new, refreshing look and has grown to include 420 communities! AIHA’s members consistently participate on a level that exceeds the standard benchmarks in the association industry.

- Profiles Created – 7,181
- Average Quarterly New Discussion Threads – 8,865
- Average Quarterly Discussion Posts: 1,064
- Total Logins – 30,463
- Unique Logins – 17,095

The Synergist

Our award-winning magazine serves occupational and environmental health and safety professionals and remains a favorite benefit of membership according to all our market research. In 2019, the digital edition of The Synergist had nearly 150,000 unique views and a 59% growth in our digital audience.

The SynergistNOW blog increased its article frequency to twice a week due to high demand and a continued rise in guest columnists.

Hamilton Club

The primary goal of the Hamilton Club is to strengthen our partnerships to further the mission of creating knowledge to protect worker health. Just as Alice Hamilton’s work exerted a profound influence on the field of industrial hygiene, AIHA considers its top participants as thought leaders and contributors who, through their innovation and expertise, are shaping the future of the profession.

Many thanks to all our Hamilton Club partners for supporting the Association’s work in 2019!
AIHA University

- 103,099 Credit Hours provided
- Over 5180 professionals served, with an average of 20 Credit Hours per person
- More than 60 educational offerings now available, not counting AIHce EXP sessions or publications
- Launched the Occupational Exposure Assessment certificate program
- Rolled out Basic Principles of Occupational Hygiene and CIH Prep eLearning courses

Events

Product Stewardship 2019 was held in Columbus, Ohio and featured nearly 55 education sessions. The Exchange continued to be the conference highlight, providing intimate space for attendees and sponsors to mingle and network. The Headshot Café™ returned to large acclaim, providing a complimentary professional headshot for all attendees.

Attendance: 316 total onsite attendees

AIHce EXP 2019 was held in Minneapolis, Minnesota, featuring more than 170 education sessions, nearly 60 PDCs, and numerous pop-up education sessions featuring several AIHA projects and programs. The AIH Foundation hosted a Headshot Café™ for attendees, raising over $3,000 for the organization’s scholarship funds.

Attendance: 4,660 total onsite and virtual attendees

New eLibrary subscription service launched, giving online access to 50 of AIHA’s top publications.
Government Relations

- Issued first-ever public policy agenda
- Launched a public engagement campaign called “Think Fire Smart” focused on wildfire recovery
- Participated in OSHA’s Safe Summer Jobs campaign, Safe + Sound Week
- Invited to become a first member of OSHA’s new Ambassador Program
- Unveiled new grassroots government relations engagement plan
- U.S. House passed OSHA, MSHA, NIOSH funding bill w/AIHA’s recommended levels
- ACTIONS Committee Sec. Anthony Oliveri testified before Michigan House Education Committee on young worker safety & workforce development
- AIHA & PSS Past President Tom Grumbles testified before Congress on TSCA

Career Services (through CareerAdvantage)

- Avg Searchable Jobs 713
- Avg Searchable Resumes 4,213
- Total page views 52,761
- Mobile/Tablet Page Views 12,507
- Resumes Critiqued (year-round) 55
- Career Counseling (year-round) 15

Product Stewardship Society

- Increased overall membership by 26%
- Had record-breaking attendance at Product Stewardship 2019 in Columbus, OH
- Expanded the Stewardship On Demand Learning Library to over 160 sessions
- Announced the new Certified Professional Product Steward (CPPS) credential, in collaboration with BGC

2020 Save the Dates

AIHce EXP 2020
June 1-3, 2020 | Atlanta, GA

AIHA Road Course Fundamentals of Industrial Hygiene
September 21 – 24, and November 9-12, 2020
Columbus, OH

PSX (Product Stewardship Conference)
September 15 – 17, 2020 | Houston, TX

AIHA Road Course Beyond IH Fundamentals
October 19 – 21, 2020 | Columbus, OH