“I’m excited to bring you
AIHA’s 2020 Annual Report.”

2020 will forever be marked by the COVID-19 pandemic that has affected virtually every facet of our lives. From its earliest days, AIHA took advantage of the opportunity to promote itself as one of the leading authorities on helping businesses get “back to work safely.” Consequently, we garnered significant press coverage across mainstream media. We produced an impressive body of work, which enabled us to collaborate with dozens of other associations. We are pleased to highlight our successes over the past year and trust you feel AIHA continues to empower and sustain the profession.

As we begin a new decade and celebrate AIHA’s 80th year, I’d like to highlight just a few of our more notable success stories:

• First, our volunteer groups’ response to the pandemic was unprecedented. By year’s end, we published more than a dozen new technical guidance documents, fact sheets, and infographics created to educate the public we serve.

• Complementing this, we created 26 Back to Work Safely guidance documents targeted at small businesses by industry sector.

• Thanks in part to our sister association colleagues who provided pro bono assistance, all of the above documents were translated into Spanish. This herculean effort helps support our outreach to our colleagues throughout Latin America.

• AIHA organization memberships continued to expand, with SCHO (Colombia) and CIHA (India) joining our ranks. An organization membership entitles all individual members of these societies equivalent access to the AIHA international affiliate member category’s benefits.

• The staff led the way to pivot our two major events (AIHce and PSX) to all-virtual platforms; both garnered strong reviews overall. We learned valuable lessons about offering “hybrid” events in the years to come.

• After several years of research, we launched a brand refresh (including a new logo and tagline) to help our outbound communications reach audiences beyond OEHS professionals. The rebrand set the foundation for ongoing extensive public outreach campaigns to business leaders and students of all ages. By generating awareness, we aim to build demand for the profession while filling the pipeline.

In closing, I am confident AIHA and the profession will emerge as more robust due to the pandemic. The future has never been brighter for the occupational and environmental health and safety profession.

Sincerely,

[Signature]

Back to Work Safely

In May 2020, as the world struggled to combat and control the spread of COVID-19, AIHA launched the Back to Work Safely initiative. This program, brought about through the efforts of a board-appointed task force of AIHA members and corporate leader Mark Cuban’s call to take action, consisted of 10 initial guideline documents for industries hardest hit by COVID-19. Over 6 weeks, these documents quickly expanded to 26 total industry-specific guidelines, all of which were translated into Spanish by year’s end.

These free guidance documents feature professional recommendations customized for different business sectors, so that businesses can protect their employees and customers while they reopen, as local COVID-19 quarantine restrictions lift. AIHA volunteers continue to revise and modify the documents, based on emerging research and directives from federal agencies and public health officials.

Visit BackToWorkSafely.org to see the results of this initiative.
AIHA Rebranding

For 81 years, AIHA has been the premier organization serving those who work in industrial hygiene. Now, changes in our industry inspired changes at the Association level. Although more than half of AIHA’s nearly 8,500 members are Certified Industrial Hygienists, our industry is expanding beyond IH to include EHS generalists and “technician-level” practitioners. At AIHA, we embrace this growth and evolution.

Through a comprehensive market research process that spanned four years, AIHA unveiled its new branding look during the AIHce EXP 2020 Virtual Conference. The rebranding process was collaborative, rigorous, and scientific. Every decision came with extensive input from AIHA members, from naming to logo to strategic positioning and beyond.

For more information about the brand, logo, mission, and more, visit AIHA.org.

AIHA 2020 Donations

- Occupational Hygiene Training Association: $10,000
- Australian Red Cross: $5,000
- Central Industrial Hygiene Association–India (CIHA): $3,000
- Kid Chance of Virginia: $1,000
- Habitat for Humanity: $1,000

AIHF Scholarships

- Student scholarships awarded: 53
- Total scholarship amount awarded: $84,974

Career Services (through CareerAdvantage)

- Avg Searchable Jobs: 4,213
- Avg Searchable Resumes: 713
- Resumes Critiqued (year-round): 55
- Career Counseling (year-round): 15

2020 Expenses (unaudited)

- Member Benefit Programs $1,994,500 = 15%
- IRAT $477,500 = 4%
- Support Services $2,585,000 = 20%
- Meetings, Education, Publications $3,514,600 = 27%
- LAP $1,502,500 = 12%
- PAT $2,528,100 = 19%
- REG $433,000 = 3%

NOTE

Support Services include: Executive, Board, Information Technology, Finance, Human Resources, Marketing, Business Office support

Member Benefit Programs include: Member and Customer Relations, Professional Communities, Scientific and Technical Initiatives, Career and Employment Programs, Public Relations, Local Sections, and Government Relations
Volunteer Groups

Our volunteer groups now have 60 bodies of work available for members’ reference. AIHA now has 57 total Virtual Groups, including:

- 31 Technical Groups
- 6 Working Groups
- 3 Special Interest Groups
- 5 Professional Development Committees
- 5 Internal Operations Committees
- 7 Advisory Group/Task Forces

Local Sections

Over the course of 2020, AIHA spent more than $200,000 on Local Sections, including dedicated staff support, leadership development, officer training, website hosting, and community management via the Catalyst. There are now 65 Local Sections, including international and virtual sections. We are also pleased that 26 universities currently sponsor several Student Local Sections.

The Synergist

Our award-winning magazine serves occupational and environmental health and safety professionals. The three most popular articles published in the digital Synergist in 2020 were “COVID-19 and the Industrial Hygienist” (May issue), “Exercising Judgment with Office Furniture” (January), and “Respiratory Sensitizers” (June/July). The SynergistNOW blog publishes twice a week with a rising readership and new guest columnists.

Catalyst Community

Now in its third year, the members-only Catalyst includes 420 communities! AIHA’s members consistently participate on a level that exceeds the standard benchmarks in the association industry.

- Profiles Created: 7,181
- Average Quarterly New Discussion Threads: 8,865
- Average Quarterly Discussion Posts: 1,064
- Total Logins: 30,463
- Unique Logins: 17,095

The community also welcomed the Catalyst App’s rollout in June, now available through Google Play and iTunes stores.

AIHA Publications for 2020

- Recognition, Evaluation, and Control of Indoor Mold, 2nd edition
- Guidelines for the Selection and Use of Environmental Surface Disinfectants in Healthcare, 2nd edition
- 2020 ERPG/WEEC Handbook
- 2019 ERPG Technical Support Document Complete Set
- Technical Framework: Big Data
- Technical Framework: Guidance on Use of Direct Reading Instruments
- Technical Framework: Legionella

Consultants Listing

Our popular Consultants Listing concluded another successful renewal season that features nearly 400 member businesses.

2020 AIHA Consultants Listing
The Comprehensive Directory of Occupational & Environmental Health and Safety Professionals
A Publication by the American Industrial Hygiene Association

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AIHA University

- 69,487.50 credit hours provided
- 4247 professionals served, with an average of 16 Credit Hours per person
- More than 85 educational offerings now available, not counting AIHce EXP sessions or publications
- NEW: Occupational Exposure Banding and Dermal Exposure Assessment virtual conferences
- NEW: Fall PDC Event

The Hamilton Club’s primary goal is to strengthen our partnerships, furthering the mission of creating knowledge to protect worker health. Just as Alice Hamilton’s work exerted a profound influence on the field of industrial hygiene, AIHA’s Hamilton Club partners are thought leaders and contributors who, through their innovation and expertise, are shaping the future of the profession.

Many thanks to all our Hamilton Club partners for supporting the Association’s work in 2020, especially during an increasingly difficult year:

All-Hce EXP

All-Hce EXP 2020 pivoted to an entirely virtual event. The revamped conference featured two keynotes, over 80 education sessions, 9 PDCs, nearly 80 exhibitors and 10 newly released products and services, multiple lunch and learn sessions and exhibitor product showcases, 60 professional and student posters, and numerous networking rooms for virtual meet-ups and discussions. The AIH Foundation hosted its first-ever Virtual Fun Run, raising nearly $23,000 for the organization’s scholarship funds. All-Hce EXP 2021 is scheduled in Dallas, TX, May 24-26, 2021, as a hybrid conference offering both in-person and virtual participation methods.

Attendance: 3,430 total virtual attendees

Product Stewardship Society

- Increased overall membership by 5%
- Expanded the Stewardship On Demand Learning Library to nearly 200 sessions
- Launched the new Certified Professional Product Steward (CPPS) credential in collaboration with BGC
- Debuted the new CPPS Exam Prep course

PSX

The Product Stewardship Conference 2020 was officially renamed PSX. Held virtually, PSX 2020 featured two keynotes, nearly 35 education sessions, 13 partners in The Exchange, a lunch and learn session and a partner showcase, and several networking rooms for virtual meet-ups and discussions — one focused entirely on the new CPPS credential and exam. PSX 2021 is scheduled in Anaheim, CA, September 28–30, 2021.

NEW AIHA Public Awareness Websites Launched in 2020

BacktoWorkSafely.org
This site features industry-specific expert guidance for both businesses and consumers to safely reopen and re-engage as they emerge from the COVID-19 quarantines.

OEHScareers.org
This site focuses on educating students of all ages interested in STEM about pursuing a career in the profession. It also showcases AIHA’s many award-winning “IH Heroes” resources.

WorkerHealthSafety.org
This site attempts to raise awareness of the value of IH/OEHS in the workplace and encourages businesses to make their employees’ health and safety a top priority.
Government Relations

- A bill was signed into law in Maryland, creating new protections for workers from occupational exposure to heat stress. AIHA supported this legislation, and AIHA volunteers testified in support of it.
- AIHA created and led a coalition of OEHS stakeholder associations that, together with our volunteers, succeeded in getting the federal government to specify that “workers who anticipate, recognize, evaluate, and control workplace conditions that may cause workers’ illness or injury” are considered “critical infrastructure workers” during the pandemic. This means that some OEHS professionals are included in Phases 1a, 1b, and 1c of the COVID-19 vaccine rollout.
- With the help of AIHA’s volunteers, the Back to Work Safely guidance documents have been referred to by Federal and State governments.
- Partnered with the National Institute of Environmental Health Sciences’ Worker Training Program to create a new document, Guidance to Protect Volunteers from COVID-19 During Natural Disaster Response and Recovery.
- AIHA leaders met with members of the Biden-Harris Presidential Transition Team to safely reopen America’s schools and businesses, an emergency temporary standard to help protect more workers from occupational exposure to COVID-19, and other issues.

Save the Dates

AIHce EXP 2021 (Hybrid Event)
- May 24–26 | Dallas, TX

AIHA Road Course Fundamentals of Industrial Hygiene
- March 22–26, 2021 Online Virtual Event
- September 20–23, 2021 In-Person Event Columbus, OH

PSX (Product Stewardship Conference)
- September 28–30, 2021 Anaheim, CA

Beyond IH Fundamentals
- October 18–20, 2021 In-Person Event Columbus, OH

AIHA Laboratory Accredited Programs

- Demonstrated compliance with ISO/IEC 17011:2017 (the international standard for accreditation bodies) and received approval from international counterparts
- Accredited 97% of labs to ISO/IEC 17025:2017, most of which were assessed remotely because of the pandemic
- Added a new field of testing to accredit microbiology labs for testing SARS-CoV-2 and related viruses on surfaces and in the air
- Developed a 5-Year Strategic Plan to help LAP grow and expand programs

AIHA Proficiency Analytical Testing Programs

- Initiated investigation into Total Spore Count and Gravimetric Determination of Dust pilot studies
- Continued to improve internal operations in preparation for ISO 17043 reaccreditation in 2021

Registry Programs

- Increased awareness of SDS and Label Authoring Registry among potential candidates and employers
- Maintained the exacting standards of the Asbestos Analysts Registry

AIHA LLCs

Laboratory Accreditation Programs, LLC

Laboratory Accreditation Programs

AIHA Proficiency Analytical Testing Programs

Registry Programs

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