

 				
2023 PARTNER BENEFITS	Silver \$25,000-\$49,999	Gold \$50,000-\$74,999	Diamond \$75,000-\$99,999	Platinum \$100,000+
Exclusive Access				
Additional AIHce EXP priority points toward following year booth selection	2 points	3 points	4 points	5 points
Advance copy of AIHce EXP Attendee List (one-time data pull)	√	√	√	√
Advanced notification on new enterprise-wide opportunities with AIHA	Fourth	Third	Second	First
Advanced notice of new sponsorship and recognition opportunities at 2023 AIHce EXP and Leadership Workshop Conference	Fourth	Third	Second	First
Select opportunities to interact with AIHA board and executives and IH/OH industry leaders (based upon availability)				√
Invitations to exclusive AIHA topic "Summits" including early release of research findings and data (based upon availability)				√
Discounts for staff to attend select AIHA Educational Live Webinars	√	√	√	√
Up to two partner-discounted custom email messages to AIHA audience, controlled and distributed by AIHA (Subject to availability as dates are limited, blackout dates may apply, AIHce EXP e-blasts not eligible)	Available @ \$2,250	Available @ \$2,250	Available @ \$2,250	No Charge
Recognition				
Access to AIHA's Hamilton Club Logo to use on company materials to promote partnership	√	√	√	√
Access to Hamilton Club VIP Lounge at AIHce EXP Expo with allotment of guest passes	√	√	√	√
Annual recognition as AIHA Hamilton Club Member in The Synergist	√	√	√	√
Branded recognition at all major 2023 AIHA events	√	√	√	√
Elevated Exposure				
Inclusion in an AIHA press release announcing partnership	√	√	√	√
Hamilton Club Partners to receive Premium Listing in Vendor Directory - Value @ \$950	√	√	√	√
Inclusion in select AIHA annual communications (e.g. AIHA Annual Report)	√	√	√	√
Featured in The Synergist Weekly - Value @ \$500 each	Logo Only - 1x/year	Logo Only - 2x/year		
Featured in The Synergist Weekly - Value @ 3x at \$4,035; 4x at \$5,380			Upgrade to internal ad space - 3x/year	Upgrade to internal ad space - 4x/year
Synergist Magazine Product Features -Value @ \$500/issue			Up to 2 Issues	Up to 4 issues
Inclusion on AIHA Hamilton Club Partner webpage - logo, link, company description	√	√	√	√
Social media mentions and retweets of select posts to our followers from partner's channels (excludes paid social) upon request	Max 1x/month	Max 2x/month	Max 3x/month	Max 4x/month
Authorship of original LinkedIn posts to our followers, upon request - dates must be reserved 30-days in advance of posting	Max 1x/year	Max 2x/year	Max 3x/year	Max 4x/year
Digital Synergist E-Alert Banner Ad - Value @: \$1000 each			Max 3x/year	Max 4x/year
Thought Leadership / Content Contribution				
Eligible to contribute Synergist Solution Articles for AIHA.org			√	√
Opportunity to author one Guest Blog on SynergistNOW site - Value @ \$1,000 each			√	√
Inclusion in a QuickTakes Newsletter to Local Sections & Volunteer Groups	√	√	√	√

[Please contact us for more information about AIHA's exclusive Hamilton Club.](#)