



FOR IMMEDIATE RELEASE
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Media Contacts:

Ande Leslie
American Association of Occupational Health Nurses (AAOHN)
Phone: 312.673.5534
aleslie@aaohn.org

Kate Purdy
Association For the Creative Industries (AFCI)
Phone: 202.367.2387
kpurdy@creativeindustries.org

AAOHN and AFCI Partner to Launch “Face Covers for Worker Safety” Initiative
Campaign encourages communities to make and donate face coverings to essential workers

Chicago – The American Association of Occupational Health Nurses (AAOHN) and Association For Creative Industries (AFCI) launched today their “Face Covers for Worker Safety” public awareness campaign in response to COVID-19. The campaign urges individuals and those in the creative industries and their customers to make and donate homemade face coverings to essential and front line workers within their local communities.

Many essentials workers, including healthcare employees, grocery clerks, truck drivers, delivery service employees, mail carriers, and more, are on the front lines and at high vulnerability for risk of exposure and infection to the virus. By inspiring action to make and donate face coverings, the campaign hopes to aid in the health and safety of these everyday heroes, and help slow the spread of the virus within local communities.

“During this unprecedented time, so many occupational health nurses are being called upon to provide care for essential workers and their families,” said Kaye Englebrecht, CAE, AAOHN Executive Director. “Our partnership with AFCI will help those individuals in creative industries spread awareness of the need for personal protection equipment (PPE) for essential workers during a public health crisis.”

“AFCI is proud to be working with AAOHN and mobilizing our members and their customers to support essential workers at this critical time,” stated Peter Finn, AFCI Executive Director. “Together, we can help slow the spread of this disease and give back to so many who are putting their lives at risk every day to provide critical support to society.”

Participants can share their stories and photos of completed face covers on social media using #facecoversforworkers. Resources, campaign toolkit, and more information on the initiative can be found online at creativeindustries.org/facecovers and aaohn.org/face-covers

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About AAOHN

The American Association of Occupational Health Nurses (AAOHN) is the professional association of licensed nurses who promote the health and safety of workplaces, their employees and their families.

About AFCI

The Association For Creative Industries (AFCI) is the premier trade association for the global creative arts products industries. AFCI is committed to its vision of a healthy, vibrant and innovative community that enriches people's lives through crafting and other creative activities. As an organization, AFCI strives to deliver innovative high value services as we support our members who provide products and services to educate, entertain, and inspire creative consumers.